

DVV Clarification

3.1.1 Grants received from Government and non-governmental agencies for research projects / endowments in the institution during the last five years (INR in Lakhs)

3.1.1.1. Total Grants from Government and non-governmental agencies for research projects / endowments in the institution during the last five years (INR in Lakhs)

DVV Clarification	HEI Response
1. HEI is requested to kindly note Grants received from Government and non-governmental agencies for research projects /endowments in the institution during the last five years to be considered, please provide accordingly.	The list of Grants received from Government and non-governmental agencies for research projects /endowments in the institution during the last five years have been provided
2. Kindly provide list of grants for research projects received during the assessment years along with the nature of the award, and the awarding agency with amount.	The details about the list of grants for research projects received during the assessment years along with the nature of the award, and the awarding agency with amount is presented
3. Kindly provide links to the e-copies of the sanctioned letter and highlighting the required parts for the last five year.	The sanctioned letters e-copies for last five year are presented and attached below
4. Kindly note the duration of the grant period to be aligned with the assessment period.	We have provided duration of the grant period aligned with the assessment period.
5. Kindly note research project grants should be reflected in audited statements / utilization certificates.	Research project grants are presented in audited statement.



Rajashree

Director

Pune Institute of Business Management
Pirangut, Pune

3.1.1 Grants received from Government and non-governmental agencies for research projects / endowments in the institution during the year 2022-23(INR in Lakhs)							
Name of the Project/ Endowments, Chairs	Name of the Principal Investigator/Co-investigator	Department of Principal Investigator	Year of Award	Amount Sanctioned	Duration of the project	Name of the Funding Agency	Type (Government/non-Government)
Year 1 (2022-23)							
To study the consumer buying behavior with respect to low fat milk and cheese	Dr. Vinay and Dr. Ridhiman	Marketing	2022-23	150000	1 year	Parag Foods	Non- Government
To study the employee engagement index at Cef Set	Dr. Rajlakshmi M and Prof. Rajshree Geethe	HRM	2022-23	95000	6 months	Cef Set	Non- Government
To study the Fintech technologies in Financial sector	Prof. Suresh Kadam and Prof. Suraj	Finance	2022-23	140000	6 months	Essel Finance	Non- Government
Explore the feasibility of smart home buying	Dr. Ridhiman and Dr. Mahendra More	Marketing	2022-23	200000	1 year	Runwal	Non- Government
Study the market penetration	Dr. Yachna and Dr. Nilesh Kate	Marketing	2022-23	180000	6 months	Sachi Engineering	Non- Government
Study the HNI expectation for marriage events	Dr. Ridhiman and Dr. Mahendra More	Marketing	2022-23	75000	1 year	Pixthon Pvt Ltd	Non- Government
To study the HNI's investment pattern	Prof. Chetan G and Dr. Yachna	Finance	2022-23	185000	6 months	Angel Broking	Non- Government
To study the HNI's investment pattern	Prof. G. Pravin and Dr. Poorna	Marketing	2022-23	170000	1 year	Machine Maker	Non- Government
To study the homemaker buying behaviour with respect to jelly chocolates	Dr. Abhishek Srivastava and Dr. Nilesh Kate	General Management	2022-23	86000	6 months	Mapro	Non- Government
Competency mapping for various jobs in IT sector	Dr. Rajlakshmi and Prof. Poornima	HRM	2022-23	134000	1 year	KPIT	Non- Government
To study LED market in Maharashtra State	Dr. Ridhiman and Dr. Manoj Gadre	Marketing	2022-23	240000	1 year	Esbee Electrotech	Non- Government
To investigate the employee engagement and attrition pattern	Dr. Rajasshree Pillai and Prof. Poornima	HRM	2022-23	164000	6 months	Kragya Foods	Non- Government
To study the consumer expectation with respect to real estate related services	Dr. Nilesh Kate and Dr. Yachna	Marketing	2022-23	235000	1 year	Propedge Realty	Non- Government
To explore the new trends of websites	Dr. Naresh and Prof. Joel	Marketing	2022-23	210000	1 year	Prushal Technology	Non- Government
To explore the consumer expectation related to medical insurance	Dr. Sanjeev K and Dr. Arvind	Marketing	2022-23	175000	1 year	Bajaj Finserve	Non- Government
To investigate the female consumer expectation regarding healthy packed food	Dr. Yachna and Dr. Mahendra More	Marketing	2022-23	120000	6 months	Gits Food	Non- Government
To investigate the employee engagement and its contribution to employee retention	Prof. Rajshree Geethe and Prof. Poornima	HRM	2022-23	25000	1 year	Pooja Fluid	Non- Government
To investigate the consumer expectations related to smart TVs	Dr. Vinay and Prof. Choden	Marketing	2022-23	180000	1 year	Haier Appliances	Non- Government
To study the packed food expectation for obese people by surveying doctors	Dr. Poorna and Dr. Vinay	Marketing	2022-23	185000	1 year	Keeros	Non- Government
To study the attrition and employee engagement issues in DR Chowksey	Dr. Rajasshree Pillai and Dr. Rajlakshmi	HRM	2022-23	140000	6 months	D R Chowksey	Non- Government
To understand HNI buying behavior in Maharashtra	Dr. Vinay and Dr. Mahendra More	Marketing	2022-23	90000	1 year	Sell.Do	Non- Government
To understand middle class consumer expectation from credit cards	Prof. G. Pravin and Prof. Datta	Marketing	2022-23	100000	6 months	DBSPL	Non- Government
To understand the working women financial investment behavior	Prof. Suresh and Prof. Ritesh	Finance	2022-23	65000	1 year	AU Finance	Non- Government
Year 2 - (2021-2022)							
Study of Fintech technologies in BFSI Sector	Dr. Yachna Gharde	Marketing	2021-22	130000	6 months	ART Housing Finance (India) Ltd	Non-Government
	Prof. Chetan Gawali	Finance					Non-Government
Study of consumer buying behavior in rural area of Maharashtra state	Dr. Yachna Gharde	Marketing	2021-22	85000	1 year	ESAF Small Finance Bank	Non-Government
	Dr. Riddhiman Mukhopadhyay	Marketing					Non-Government
Consumer Buying behavior towards purchase of smart home	Dr. Vinay Nandre	Marketing	2021-22	135000	6 months	Runwal	Non-Government
	Prof. G. Pravin	Marketing					Non-Government
Channel development for the state of Maharashtra	Dr. Riddhiman Mukhopadhyay	Marketing	2021-22	200000	1 year	Mapro Food Pvt Ltd.	Non-Government
	Dr. Mahendra More	Marketing					Non-Government
Study of Employee experience and its impact on employee satisfaction	Dr. Rajlakshmi M	HRM	2021-22	160000	6 months	KPIT	Non-Government
	Prof. Rajshree Geethe	HRM					Non-Government
Study of adoption of finance related technology among consumers	Prof. Suresh Kadam	Finance	2021-22	65000	1 year	Essel Finance	Non-Government
	Prof. Suraj	Finance					Non-Government
Study of consumer customer awareness in rural India regarding	Prof. Chetan Gawali	Finance	2021-22	165000	6 months	All small finance	Non-Government

investment in various financial instruments	Dr. Yachna Gharde	Marketing	2021-22	105000	6 months	ESAF Small Finance	Non-Government
Feasibility of market expansion in the state of Kerela	Prof. G. Pravin	Marketing	2021-22	150000	1 year	Haier Appliances	Non-Government
	Dr. Poorna Prasad	Marketing					Non-Government
Study of consumer buying behaviour of solar panel in Maharashtra	Dr. Abhishek Srivastava	General Mgt	2021-22	75000	1 year	Suzlon	Non-Government
	Dr. Nilesh Kate	Marketing					Non-Government
Study of future technologies for human resource management	Dr. Rajlakshmi M	HRM	2021-22	87000	1 year	Tata Technologies	Non-Government
	Prof. Poornima S	HRM					Non-Government
Study of consumer buying behaviour of packed food in rural India	Dr. Riddhiman Mukhopadhyay	Marketing	2021-22	250000	1 year	Gits food	Non-Government
	Dr. Manoj Gadre	Marketing					Non-Government
Study of Employee experience and its impact on net promotor score	Dr. Rajasshrie Pillai	HRM	2021-22	175000	1 year	WNS	Non-Government
	Prof. Poornima S	HRM					Non-Government
Consumer Buying behavior towards healthy products in consideration with various demographic profiles in India	Dr. Nilesh Kate	Marketing	2021-22	135000	6 months	Green Snack Co.	Non-Government
	Dr. Yachna Gharde	Marketing					Non-Government
Study of present and future of food technology	Dr. Naresh	Marketing	2021-22	105000	1 year	Sodexo	Non-Government
	Prof. Joel Das	Analytics					Non-Government
Study of property managed business in India	Dr. Sanjeev Kulkarni	Marketing	2021-22	275000	1 year	Aura Excellence	Non-Government
	Dr. Arvind	Marketing					Non-Government
Study of women consumer in home loan space	Dr. Yachna Gharde	Marketing	2021-22	88000	6 months	India Bulls Housing Finance	Non-Government
	Dr. Mahendra More	Marketing					Non-Government
Study of cost effective HR technology for SME	Prof. Rajshree Geethe	HRM	2021-22	45000	1 year	Shachi Engineering Pvt Ltd	Non-Government
Study of expectation of HNIs regarding property management	Dr. Vinay Nandre	Marketing	2021-22	175000	1 year	Xanadu Realtors	Non-Government
	Prof. Choden G	Marketing					Non-Government
Study of effect of festival merchandising on consumer buying behavior	Dr. Poorna Chandra	Marketing	2021-22	165000	1 year	Aditya Birla	Non-Government
	Dr. Vinay Nandre	Marketing					Non-Government
Study of HR technologies for talent management	Dr. Rajasshire Pillai	HRM	2021-22	140000	1 year	Neeyamo	Non-Government
	Dr. Rajlakshmi	HRM					Non-Government
Study of cosmetics buying behavior of working women	Dr. Vinay Nandre	Marketing	2021-22	100000	1 year	Hygine Research	Non-Government
	Dr. Mahendra More	Marketing					Non-Government
Study of Fintech technologies for small finance banks	Prof. Suresh Kadam	Finance	2021-22	105000	1 year	Suryoday Bank	Non-Government
	Prof. Pawandeep D	Finance					Non-Government
Year 3 - (2020-2021)							
Analytics for better business decisions	Dr. Naresh	Marketing	2020-21	150000	6 months	Atom technologies	Non-Government
	Prof. Joel Das	Analytics					Non-Government
Market research on real estate	Prof. G. Pravin	Marketing	2020-21	100000	1 year	AGS Technologies Ltd	Non-Government
	Prof. Naveen Pandey	Marketing					Non-Government
Study of consumer needs in real estate (Lower middle class)	Prof. Nilesh Kate	Marketing	2020-21	150000	6 months	ART Housing Finance (India) Ltd	Non-Government
	Prof. Arvind K	Marketing					Non-Government
Study of micro in rural Maharashtra	Prof. Yachna Gharde	Marketing	2020-21	185000	1 year	ESAF Small Finance Bank	Non-Government
	Prof. Pawandeep Singh	Finance					Non-Government
Study of consumer needs regarding electric vehicle	Prof. Praful Padhi	Marketing	2020-21	160000	6 months	Kanda Auto Pvt. Ltd.	Non-Government
	Prof. Vinay Nandre	Marketing					Non-Government
Study of consumer buying behavior in health drinks	Dr. Riddhiman Mukhopadhyay	Marketing	2020-21	65000	1 year	Mapro Food Pvt Ltd.	Non-Government
	Dr. Kaleeshwaran	Marketing					Non-Government
Talent management in IT/ITeS companies	Dr. Rajalakshmi M	HRM	2020-21	165000	6 months	Neeyamo Enterprise Solution Pvt. Ltd	Non-Government
	Prof. Poornima S	HRM					Non-Government

Study of diversity and inclusion in IT/ITeS sector	Dr. Rajasshrie Pillai	HRM	2020-21	257000	1 year	KPIT	Non-Government
	Prof. Bhise R	HRM					Non-Government
Market feasibility in rural market in Maharashtra	Dr. Sanjeev Kulkarni	Marketing	2020-21	75000	1 year	Livpure	Non-Government
	Dr. Yachna Gharde	Marketing					Non-Government
Study on future of Fintech in BFSI sector	Prof. Suresh K	Finance	2020-21	95000	1 year	Essel Finance	Non-Government
Revamping the HR policies and Implementation of HRIS	Dr. Rajasshire Pillai	HRM	2020-21	150000	1 year	Nemade Engineers	Non-Government
	Prof. Poornima S	HRM					Non-Government
Competency framework for BFSI	Dr. Rajasshrie Pillai	HRM	2020-21	175000	1 year	Angel Broking	Non-Government
	Dr. Rajalakshmi M	HRM					Non-Government
Future need of women for kitchen wear	Dr. Riddhiman Mukhopadhyay	Marketing	2020-21	121000	6 months	Chef Set	Non-Government
Benchmarking HR practices in BFSI sector	Dr. Rajalakshmi M	HRM	2020-21	100000	1 year	AU small finance	Non-Government
	Prof. Gethe R	HRM					Non-Government
Role of digital marketing in BFSI sector	Dr. Naresh	Marketing	2020-21	250000	1 year	AU Finance	Non-Government
	Dr. Bhavyadeep Bhatia	Marketing					Non-Government
Consumer buying behavior for ready to make food in rural area of Maharashtra	Dr. Riddhiman Mukhopadhyay	Marketing	2020-21	75000	6 months	Gits food	Non-Government
	Prof Mahendra More	Marketing					Non-Government
Study of real estate related services and future expectation of consumers	Prof. Naveen Pandey	Marketing	2020-21	45000	1 year	Magic Brick	Non-Government
	Prof. Manoj Gadre	Marketing					Non-Government
Future of Eco-friendly vehicle and stakeholders role	Dr. Mahendra More	Marketing	2020-21	350000	1 year	UM Motors	Non-Government
Future of healthy snacks and consumer expectation	Dr. Riddhiman Mukhopadhyay	Marketing	2020-21	125000	1 year	Green Snack Co.	Non-Government
	Prof. G. Pravin	Marketing					Non-Government
Smart homes and electric appliances: consumer expectation	Prof. Manoj Gadre	Marketing	2020-21	175000	1 year	Haier Appliances	Non-Government
	Prof. Nilesh Kate	Marketing					Non-Government
Study of HNIs with reference to real estate services	Prof. Naveen Pandey	Marketing	2020-21	130000	1 year	Xanadu Realtors	Non-Government
	Prof. Manoj Gadre	Marketing					Non-Government
Competency framework for managers and supervisors	Prof. Rajalakshmi	HRM	2020-21	185000	1 year	Shachi Engineering Pvt Ltd	Non-Government
	Prof. Gethe R	HRM					Non-Government
Study of consumer buying behavior in II tier cities with respect to healthy snacks	Dr. Ridhiman a	Marketing	2020-21	170800	1year	Keeros food	Non-Government
	Prof. Yachna Gharde	Marketing					Non-Government
Year 4 - (2019-2020)							
Development of Financial product	Mr.Adesh Doifode	Finance	2019-2020	1,50,000	6 months	IDBI Federal	Non- Government
Credit core awareness and impact on Risk assessment	Mr.Pravin Gurav	Finance	2019-2020	175000	1 year	ELARA Capital	Non- Government
Implications of Predictive modelling on fraud detection techniques in Banks.	Mr.Ritesh Kumar Verma	Finance	2019-2020	200000	6 months	Axis bank	Non- Government
Financial product for affordable housing	Dr. Abhishek Srivastava	Economics	2019-2020	185000	1 year	Shriram Housing Finance	Non- Government

Market research for refrigerators	Dr. Riddhiman M	Marketing	2019-2020	168000	6 months	Haier appliances	Non- Government
Consumer buying behavior	Mr.Amol Ohal	Marketing	2019-2020	65000	1 year	Parag Foods	Non- Government
New product development - Luxury segment	Dr. Poorna Chandra	Marketing	2019-2020	165000	6 months	Kolte patil developers	Non- Government
Consumer retention strategies in existing market	Mr. G Pravin Kumar	Marketing	2019-2020	257000	1 year	ESAF bank	Non- Government
Consumer buying behaviour towards smart homes	Dr Manoj Gadre	Marketing	2019-2020	75000	1 year	Godrej properties	Non- Government
Digital marketing tool for branding and it's effectiveness	Dr Yachana G	Marketing	2019-2020	95000	1 year	Mapro foods	Non- Government
Digitization of retails stores	Dr Raj K Mishra	Marketing	2019-2020	100000	1 year	UCB	Non- Government
Development of digital marketing content and its impact on sales	Mr. Bibhas	Marketing	2019-2020	175000	1 year	MamaEarth	Non- Government
Consumer buying behaviour towards health insurance	Dr Vinay Nandre	Marketing	2019-2020	125000	6 months	Bajaj Finserv	Non- Government
An investigation of Potential Aspirants for Electrical vehicle loan with special reference to Mannapuram Finance	Mr Nilesh Kate	Marketing	2019-2020	100000	1 year	Mannapuram finance	Non- Government
Consumer buying behaviour towards cosmetic products	Mr.Mahendra More	Marketing	2019-2020	250000	1 year	Emami	Non- Government
Development of Competency framework and competency based PMS	Dr. Rajalakshmi M	HR	2019-2020	75000	6 months	Shachi Engineering pvt. Ltd.	Non- Government
Automation of Recruitment process	Ms.Poornima Sherawat	HR	2019-2020	45000	1 year	HR Remedy	Non- Government
Feasibility of market expansion in southern state of India	Dr B Naresh	Marketing	2019-2020	350000	1 year	UM Motors	Non- Government
Identification of Channel partners for launching packaged snack range	Dr. Riddhiman M and Dr. Nilesh Kate	Marketing	2019-2020	125000	1 year	BTW New Delhi	Non- Government
Assessment of Effectiveness of Pan. Cigarettee shop as a Channel for 10 Rs. Pack of Bingo	Dr. Mahindra More and Dr. Riddhiman	Marketing	2019-2020	175000	1 year	ITC	Non- Government
Expansion of POS for horizontal penetration of personal care range in Kanpur & Lucknow	Prof. G. Pravin & Prof. Manoj Gadre	Marketing	2019-2020	125000	1 year	Beiersdorf	Non- Government
Assessment of In-store-behaviour of consumers towards New Product Cocosole	Dr. Riddhiman M and Dr. Naresh B.	Marketing	2019-2020	185000	1 year	Marrico	Non- Government
Competitive Analysis of General Trade Sales for Glucose based biscuit category	Prof. G. Pravin & Prof. Manoj Gandre	Marketing	2019-2020	178750	1year	Britannia	Non- Government
Year 5 - (2018-2019)							
Effect of Employee engagement on Employee Retention	Dr. Abhijeet Lele	HR	2018-19	180000	1 year	Atom Technologies	Non- Government
Consumer retention strategies for existing markets	Dr Mayank Srivastava	Marketing	2018-19	180000	1 year	AGS Technologies Ltd	Non- Government
Consumer retention strategies for existing markets	G Pravin Kumar	Marketing					Non- Government
Quantitative Study of consumer buying behaviour - Homeloans	Dr Chetana Mehta	Marketing	2018-19	350000	1 year	ART HOUSING FINANCE (INDIA) LIMITED	Non- Government
Quantitative Study of consumer buying behaviour - Homeloans	Dr Raj Mishra	Marketing					Non- Government
Study of consumer retention in Insurance sector	Dr Chetana Mehta	Marketing	2018-19	175000	1 year	Bajaj Allianz Ltd	Non- Government
Study of consumer retention in Insurance sector	Dr Bhavyadeep Bhatia	Marketing					Non- Government
Consumer banking behaviour in Northern part of India	Dr Naresh B	Marketing	2018-19	150000	1 year	ESAF Small Finance Bank	Non- Government
Consumer banking behaviour in Northern part of India	Dr Aditi Dang	Marketing					Non- Government
Competitor analysis in the market and consumer studies	Dr Riddhiman Mukhopadhyay	Marketing	2018-19	150000	1 year	Kanda Auto Pvt. Ltd.	Non- Government
Competitor analysis in the market and consumer studies	Dr Aditi Dang	Marketing					Non- Government
Feasibility of Market expansion in Southern state of India	Amol Ohal	Marketing	2018-19	150000	1 year	Mapro Foods Pvt Ltd	Non- Government
Effectiveness of digital marketing tools for branding	Dr Naresh B	Marketing	2018-19	100000	1 year	Pixthon Private Ltd	Non- Government
Competency framework development for customer care executive	Dr Rajlakshmi M	HR	2018-19	280000	1 year	NEEYAMO ENTERPRISE SOLUTIONS PVT. LTD.	Non- Government
Competency framework development for customer care executive	Dr Rajashree Pillai	HR	2018-19				Non- Government
Market Research for Financial Proudct	Dr Chetana Mehta	Marketing	2018-19	125000	1 year	Utkarsh Small Finance Bank	Non- Government
Market Research for Financial Proudct	Dr Raj Mishra	Marketing					Non- Government

Date: 18/09/2018

To,

The Chairman

PUNE INSTITUTE OF BUSINESS MANAGEMENT [PIBM]

Gat No. 605/1, Lavasa Link Road, Pirangut, Pune

This is to certify that Pune Institute of Business Management [PIBM] is involved in doing research in "Consumer retention strategies for existing markets" from 18-09-2018 to 17-09-2019.

Kindly find below the details of the program against the payments made. Please acknowledge the receipt of the letter and payments.

Name of Faculty (Principal Investigator)	Name of the Funding agency	Title of the Project	Sanctioned order no.	Sanctioned date (DD/MM/YYYY)	Total Amount Sanctioned (In Rupees)
Prof. Mayank & Prof. G. Pravin	AGS Technologies	Consumer retention strategies for existing markets	201819R04	18-09-2018	180000



For AGS Technologies Ltd.

AUTHORISED SIGNATORY



Date: 07-07-18

To,

The Chairman

PUNE INSTITUTE OF BUSINESS MANAGEMENT [PIBM]

Gat No. 605/1, Lavasa Link Road, Pirangut, Pune

This is to certify that Pune Institute of Business Management [PIBM] is involved in doing research in "Quantitative Study of consumer buying behavior - Home loans" from 07-07-2018 to 06-07-2019.

Kindly find below the details of the program against the payments made. Please acknowledge the receipt of the letter and payments.

Name of Faculty (Principal Investigator)	Name of the Funding agency	Title of the Project	Sanctioned order no.	Sanctioned date (DD/MM/YYYY)	Total Amount Sanctioned (In Rupees)
Dr. Chetna Mehta & Dr. Raj Mishra	Art Housing	Quantitative Study of consumer buying behavior - Home loans	201819R01	07-07-2018	350000


For Art Housing Finance
AUTHORISED SIGNATORY

Registered Office: 107, Best Sky Tower, Netaji Subhash Place, Pitampura, New Delhi -110034

Administrative Office and Central Operations: 49, Udyog Vihar, Phase – IV, Gurugram Haryana – 122015, India 0124 – 6622200



Date: 07-12-18

To,

The Chairman

PUNE INSTITUTE OF BUSINESS MANAGEMENT [PIBM]

Gat No. 605/1, Lavasa Link Road, Pirangut, Pune

This is to certify that Pune Institute of Business Management [PIBM] is involved in doing research in **"Effect of Employee engagement on Employee Retention" from 07-12-2018 to 06-12-2019.**

Kindly find below the details of the program against the payments made. Please acknowledge the receipt of the letter and payments.

Name of Faculty (Principal Investigator)	Name of the Funding agency	Title of the Project	Sanctioned order no.	Sanctioned date (DD/MM/YYYY)	Total Amount Sanctioned (In Rupees)
Dr. Abhijeet Lele	Atom Technologies	Effect of Employee engagement on Employee Retention	201819R02	07-12-2018	180000


For Atom Technologies Ltd.

AUTHORISED SIGNATORY

Address: Atom Technologies Ltd. FT Tower, CTS. 256 & 257, Suren Road, Chakala, Andheri (East), Mumbai - 400093, Maharashtra India

Date: 12-05-2018

To,

The Chairman

PUNE INSTITUTE OF BUSINESS MANAGEMENT [PIBM]

Gat No. 605/1, Lavasa Link Road, Pirangut, Pune

This is to certify that Pune Institute of Business Management [PIBM] is involved in doing research in
"Study of consumer retention in Insurance sector" from 12-05-2018 to 11-05-2019.

Kindly find below the details of the program against the payments made. Please acknowledge the receipt of the letter and payments.

Name of Faculty (Principal Investigator)	Name of the Funding agency	Title of the Project	Sanctioned order no.	Sanctioned date (DD/MM/YYYY)	Total Amount Sanctioned (In Rupees)
Dr. Chetna Mehta and Dr. Bhavyadeep	Bajaj Allianz	Study of consumer retention in Insurance sector	201819R07	12-05-2018	175000



For Bajaj Allianz Ltd.

AUTHORISED SIGNATORY

Date: 12-10-2018

To,

The Chairperson, Research Cell

PUNE INSTITUTE OF BUSINESS MANAGEMENT [PIBM]

Gat No. 605/1, Lavasa Link Road, Pirangut, Pune

This is to certify that Pune Institute of Business Management [PIBM] is involved in doing research in
"Consumer banking behavior in Northern part of India" from 12-10-2018 to 11-10-2019.

Kindly find below the details of the program against the payments made. Please acknowledge the receipt of the letter and payments.

Name of Faculty (Principal Investigator)	Name of the Funding agency	Title of the Project	Sanctioned order no.	Sanctioned date (DD/MM/YYYY)	Total Amount Sanctioned (In Rupees)
Dr. B Naresh and Dr. Aditi Dang	ESAF Bank	Consumer banking behavior in Northern part of India	201819R08	12-10-2018	150000



For ESAF Small Finance Bank

AUTHORIZED SIGNATORY



Date: 15/8/2018

To,

The Chairperson,
Research Cell,

PUNE INSTITUTE OF BUSINESS MANAGEMENT [PIBM]

Gat No. 605/1, Lavasa Link Road, Pirangut, Pune

This is to certify that Pune Institute of Business Management [PIBM] is involved in doing research in
"Feasibility of Market expansion in Southern state of India" 15-08-2018 to 14-08-2019.

Kindly find below the details of the program against the payments made. Please acknowledge the receipt of the letter and payments.

Name of Faculty (Principal Investigator)	Name of the Funding agency	Title of the Project	Sanctioned order no.	Sanctioned date (DD/MM/YYYY)	Total Amount Sanctioned (In Rupees)
Dr. Amol Ohal	Mapro Food Pvt. Ltd.	Feasibility of Market expansion in Southern state of India	201819R03	15-08-2018	150000

For Mapro Foods Private Limited

AUTHORISED SIGNATORY

Mapro Food Park & Main Unit: Administrative Office: 122, Shendurjane, Wai-Surur Road, Wai 412 803. Dist. Satara, Maharashtra India Phone +91 2167 222111/ 308557/ 308561 Fax +91 2167 222031

Registered Office & Confectionery Plant: Kushal Kunj, 3 Chesson Road, Panchgani 412 805. Dist. Satara, Maharashtra India Phone +91 2168 240111 / 240114



Utkarsh Small Finance Bank

Date: 22/01/2019

To,

The Chairperson, Research Cell

PUNE INSTITUTE OF BUSINESS MANAGEMENT [PIBM]

Gat No. 605/1, Lavasa Link Road, Pirangut, Pune.

This is to certify that Pune Institute of Business Management [PIBM] is involved in doing research in
"Market Research for Financial Product" from 22-01-2019 to 21-01-2020.

Kindly find below the details of the program against the payments made. Please acknowledge the receipt of the letter and payments.

Name of Faculty (Principal Investigator)	Name of the Funding agency	Title of the Project	Sanctioned order no.	Sanctioned date (DD/MM/YYYY)	Total Amount Sanctioned (In Rupees)
Dr. Chetna Mehta & Dr. Raj Mishra	Utkarsh Small Finance Bank	Market Research for Financial Product	201819R09	22/01/2019	125000

For Utkarsh Small Finance Bank

AUTHORIZED SIGNATORY

REGISTERED & CORPORATE OFFICE: Utkarsh Small Finance Bank S-24/1-2, 1st Floor, Mahavir Nagar, Orderly Bazar, Varanasi - 221002 (U.P.)



Date: 17/10/2018

To,

The Chairperson, Research Cell

Pune Institute of Business Management [PIBM], Pune.

This is to certify that **PUNE INSTITUTE OF BUSINESS MANAGEMENT (PIBM)** has conducted research in **"Competency framework development for customer care executive"** from **17-10-2018 to 16-10-2019**.

This research will benefit to the company. We look forward for such consultation and assistance in future.

Kindly find below are the details of payments made. Please acknowledge the receipt of the letter and payments.

Name of Faculty (Principal Investigator)	Name of the Funding agency	Title of the Project	Sanctioned order no.	Sanctioned date (DD/MM/YYYY)	Total Amount Sanctioned (In Rupees)
Dr. Rajalakshmi and Dr. Rajasshrie Pillai	Neeyamo	Competency framework development for customer care executive	201819R05	17-10-2018	280000

Warm Regards
Neeyamo Enterprise Solutions Pvt. Ltd.

Date: 12-09-2019

To,

The Chairperson, Research Cell

PUNE INSTITUTE OF BUSINESS MANAGEMENT [PIBM]

Gat No. 605/1, Lavasa Link Road, Pirangut, Pune

This is to certify that Pune Institute of Business Management [PIBM] is involved in doing research in
"Digitization of Retails Stores" from 12-09-2019 to 11-09-2020.

Kindly find below the details of the program against the payments made. Please acknowledge the
receipt of the letter and payments.

Name of Faculty (Principal Investigator)	Name of the Funding agency	Title of the Project	Sanctioned order no.	Sanctioned date (DD/MM/YYYY)	Total Amount Sanctioned (In Rupees)
Dr. Raj K Mishra	United Colors of Benetton	Digitization of Retails Stores	201920R11	12-09-2019	100000

**UNITED COLORS
OF BENETTON**

For Benetton India Private Limited

Vivek Mukherjee

Director - HR & CSR



Date: 16th Nov 2019

To,

The Chairperson, Research Cell

PUNE INSTITUTE OF BUSINESS MANAGEMENT [PIBM]

Gat No. 605/1, Lavasa Link Road, Pirangut, Pune

This is to certify that **Pune Institute of Business Management [PIBM]** is involved in doing research in **"Feasibility of Market Expansion in Southern State of India"** from **16-11-2019 to 15-11-2020**.

Kindly find below the details of the program against the payments made. Please acknowledge the receipt of the letter and payments.

Name of Faculty (Principal Investigator)	Name of the Funding agency	Title of the Project	Sanctioned order no.	Sanctioned date (DD/MM/YYYY)	Total Amount Sanctioned (In Rupees)
Dr. B Naresh	UM Motors	Feasibility of Market Expansion in Southern State of India	201920R18	16 th Nov 2019	350000

For UM Motorcycles

AUTHORISED SIGNATORY

Office Address: **UM LOHIA TWO WHEELERS PVT. LTD.** A-79, DDA SHED, OKHALA INDUSTRIAL AREA, PHASE-2, NEW DELHI.

Date: 19/06/2019

To,

The Chairperson, Research Cell

PUNE INSTITUTE OF BUSINESS MANAGEMENT [PIBM]

Gat No. 605/1, Lavasa Link Road, Pirangut, Pune.

This is to certify that Pune Institute of Business Management [PIBM] is involved in doing research in **"Financial Product for Affordable Housing"** from 19-06-2019 to 18-06-2020.

Kindly find below the details of the program against the payments made. Please acknowledge the receipt of the letter and payments.

Name of Faculty (Principal Investigator)	Name of the Funding agency	Title of the Project	Sanctioned order no.	Sanctioned date (DD/MM/YYYY)	Total Amount Sanctioned (In Rupees)
Dr. Abhishek Srivastava	Shriram Housing Finance	Financial Product for Affordable Housing	201920R04	19/06/2019	185000



For Shriram Housing Finance

AUTHORIZED SIGNATORY

Date: 31/10/2019

To,

The Chairperson, Research Cell,

PUNE INSTITUTE OF BUSINESS MANAGEMENT [PIBM]

Gat No. 605/1, Lavasa Link Road, Pirangut, Pune

This is to certify that Pune Institute of Business Management [PIBM] is involved in doing research in "Development of Competency Framework and Competency based PMS" from 31-10-2019 to 31-04-2020.

Kindly find below the details of the program against the payments made. Please acknowledge the receipt of the letter and payments.

Name of Faculty (Principal Investigator)	Name of the Funding agency	Title of the Project	Sanctioned order no.	Sanctioned date (DD/MM/YYYY)	Total Amount Sanctioned (In Rupees)
Dr. Rajalakshmi M.	Shachi Engineering Pvt. Ltd.	Development of Competency Framework and Competency based PMS	201920R16	31-10-2019	75000



For Shachi Engineering Pvt. Ltd.

AUTHORISED SIGNATORY



Ideas for a new day

Date: 22/07/2019

To,

The Chairperson, Research Cell

PUNE INSTITUTE OF BUSINESS MANAGEMENT [PIBM]

Gat No. 605/1, Lavasa Link Road, Pirangut, Pune.

This is to certify that Pune Institute of Business Management [PIBM] is involved in doing research in
"Consumer Buying Behavior" from 22-07-2019 to 21-07-2020.

Kindly find below the details of the program against the payments made. Please acknowledge the receipt of the letter and payments.

Name of Faculty (Principal Investigator)	Name of the Funding agency	Title of the Project	Sanctioned order no.	Sanctioned date (DD/MM/YYYY)	Total Amount Sanctioned (In Rupees)
Mr. Amol Ohal	Parag Foods	Consumer Buying Behavior	201920R06	22/07/2019	65000


For Parag Foods

AUTHORIZED SIGNATORY

Date: 24/02/2020

To,

The Chairperson, Research Cell,

PUNE INSTITUTE OF BUSINESS MANAGEMENT [PIBM]

Gat No. 605/1, Lavasa Link Road, Pirangut, Pune

This is to certify that Pune Institute of Business Management [PIBM] is involved in doing research in **"Assessment of In-store-Behavior of Consumers towards New Product Cocosole"** from 24-02-2020 to 23-02-2021.

Kindly find below the details of the program against the payments made. Please acknowledge the receipt of the letter and payments.

Name of Faculty (Principal Investigator)	Name of the Funding agency	Title of the Project	Sanctioned order no.	Sanctioned date (DD/MM/YYYY)	Total Amount Sanctioned (In Rupees)
Dr. Riddhiman M. and Dr. B Naresh	Marico Limited	Assessment of In- store-Behavior of Consumers towards New Product Cocosole	201920R22	24/02/2020	185000



For Marico Limited

AUTHORISED SIGNATORY



Date: 04/09/2019

To,

The Chairperson, Research Cell,

PUNE INSTITUTE OF BUSINESS MANAGEMENT [PIBM]

Gat No. 605/1, Lavasa Link Road, Pirangut, Pune

This is to certify that Pune Institute of Business Management [PIBM] is involved in doing research in "Digital Marketing Tool for Branding and its Effectiveness" from 04-09-2019 to 03-09-2020.

Kindly find below the details of the program against the payments made. Please acknowledge the receipt of the letter and payments.

Name of Faculty (Principal Investigator)	Name of the Funding agency	Title of the Project	Sanctioned order no.	Sanctioned date (DD/MM/YYYY)	Total Amount Sanctioned (In Rupees)
Dr. Yachana G	Mapro Food Pvt. Ltd.	Digital Marketing Tool for Branding and its Effectiveness	201920R10	04-09-2019	95000

For Mapro Foods Private Limited

AUTHORISED SIGNATORY

Mapro Food Park & Main Unit: Administrative Office: 122, Shendurjane, Wai-Surur Road, Wai 412 803. Dist. Satara, Maharashtra India Phone +91 2167 222111/ 308557/ 308561 Fax +91 2167 222031

Registered Office & Confectionery Plant: Kushal Kunj, 3 Chesson Road, Panchgani 412 805. Dist. Satara, Maharashtra India Phone +91 2168 240111 / 240114



Date: 15/10/2019

To,

The Chairperson, Research Cell

PUNE INSTITUTE OF BUSINESS MANAGEMENT [PIBM]

Gat No. 605/1, Lavasa Link Road, Pirangut, Pune.

This is to certify that Pune Institute of Business Management [PIBM] is involved in doing research in **"An investigation of Potential Aspirants for Electrical Vehicle Loan with Special Reference to Manappuram Finance"** from 15-10-2019 to 14-10-2020.

Kindly find below the details of the program against the payments made. Please acknowledge the receipt of the letter and payments.

Name of Faculty (Principal Investigator)	Name of the Funding agency	Title of the Project	Sanctioned order no.	Sanctioned date (DD/MM/YYYY)	Total Amount Sanctioned (In Rupees)
Mr. Nilesh Kate	Manappuram Finance Ltd.	An investigation of Potential Aspirants for Electrical Vehicle Loan with Special Reference to Manappuram Finance	201920R14	15/10/2019	100000



For **Manappuram Finance Limited**

AUTHORIZED SIGNATORY



Date: 28/09/2019

To,

The Chairperson, Research Cell,

PUNE INSTITUTE OF BUSINESS MANAGEMENT [PIBM]

Gat No. 605/1, Lavasa Link Road, Pirangut, Pune

This is to certify that Pune Institute of Business Management [PIBM] is involved in doing research in
"Development of Digital Marketing Content and its impact on Sales" from 28-09-2019 to 27-09-2020.

Kindly find below the details of the program against the payments made. Please acknowledge the receipt of the letter and payments.

Name of Faculty (Principal Investigator)	Name of the Funding agency	Title of the Project	Sanctioned order no.	Sanctioned date (DD/MM/YYYY)	Total Amount Sanctioned (In Rupees)
Mr. Bibhas	MamaEarth	Development of Digital Marketing Content and its impact on Sales	201920R12	28-09-2019	175000

For MamaEarth

AUTHORISED SIGNATORY

Honasa Consumer Limited

Registered Office: Unit No - 404, 4th Floor, City Centre, Plot No 05, Sector-12, Dwarka New Delhi 110075

Corporate Office: 10th & 11th Floor, Capital Cyberscape, Ullahwas, Sector 59, Gurugram 122102

Email: info@mamaearth.in; Phone: 0124 - 4880828 | Website: www.honasa.in

[CIN: U74999DL2016PLC306016 |

Date: 01/08/2019

To,

The Chairperson, Research Cell

PUNE INSTITUTE OF BUSINESS MANAGEMENT [PIBM]

Gat No. 605/1, Lavasa Link Road, Pirangut, Pune.

This is to certify that Pune Institute of Business Management [PIBM] is involved in doing research in
"New Product Development - Luxury Segment" from 01-08-2019 to 01-02-2020.

Kindly find below the details of the program against the payments made. Please acknowledge the receipt of the letter and payments.

Name of Faculty (Principal Investigator)	Name of the Funding agency	Title of the Project	Sanctioned order no.	Sanctioned date (DD/MM/YYYY)	Total Amount Sanctioned (In Rupees)
Dr. Poornachandra Prasad	Kolte Patil Developers	New Product Development - Luxury Segment	201920R07	01/08/2019	165000



For Kolte Patil Developers

AUTHORIZED SIGNATORY

KOLTE-PATIL DEVELOPERS LTD.

CIN : L45200PN1991PLC129428

Pune Regd. Office : 2nd Floor, City Point, Dhule Patil Road, Pune 411001, Maharashtra, India, Tel.: +91 20 6622 6500 Fax : +91 20 6622 6511
Bangalore Office : 121, The Estate Building, 10th floor, Dickenson Road, Bangalore 560042, India, Tel.: 080 - 4662 4444 / 2224 3135 / 2224 2803

Web : www.koltepatil.com

Date: 20/12/2019

To,

The Chairperson, Research Cell,

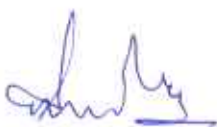
PUNE INSTITUTE OF BUSINESS MANAGEMENT [PIBM]

Gat No. 605/1, Lavasa Link Road, Pirangut, Pune

This is to certify that Pune Institute of Business Management [PIBM] is involved in doing research in "Assessment of Effectiveness of Pan. Cigarette shop as a Channel for 10 Rs. Pack of Bingo" from 20-12-2019 to 19-12-2020.

Kindly find below the details of the program against the payments made. Please acknowledge the receipt of the letter and payments.

Name of Faculty (Principal Investigator)	Name of the Funding agency	Title of the Project	Sanctioned order no.	Sanctioned date (DD/MM/YYYY)	Total Amount Sanctioned (In Rupees)
Dr. Mahindra More and Dr. Riddhiman M.	ITC Limited	Assessment of Effectiveness of Pan. Cigarette shop as a Channel for 10 Rs. Pack of Bingo	201920R20	20/12/2019	175000



For ITC Limited

AUTHORISED SIGNATORY

Date: 03/06/2019

To,

The Chairperson, Research Cell

PUNE INSTITUTE OF BUSINESS MANAGEMENT [PIBM]

Gat No. 605/1, Lavasa Link Road, Pirangut, Pune.

This is to certify that Pune Institute of Business Management [PIBM] is involved in doing research in
"Development of Financial product" from 03-06-2019 to 02-12-2019.

Kindly find below the details of the program against the payments made. Please acknowledge the receipt of the letter and payments.

Name of Faculty (Principal Investigator)	Name of the Funding agency	Title of the Project	Sanctioned order no.	Sanctioned date (DD/MM/YYYY)	Total Amount Sanctioned (In Rupees)
Mr. Adesh Doifode	IDBI FEDERAL	Development of Financial product	201920R01	03/06/2019	150000


For IDBI FEDERAL

AUTHORIZED SIGNATORY

Date: 08/11/2019

To,

The Chairperson, Research Cell,

PUNE INSTITUTE OF BUSINESS MANAGEMENT [PIBM]

Gat No. 605/1, Lavasa Link Road, Pirangut, Pune

This is to certify that Pune Institute of Business Management [PIBM] is involved in doing research in **"Automation of Recruitment Process" from 08-11-2019 to 07-11-2020.**

Kindly find below the details of the program against the payments made. Please acknowledge the receipt of the letter and payments.

Name of Faculty (Principal Investigator)	Name of the Funding agency	Title of the Project	Sanctioned order no.	Sanctioned date (DD/MM/YYYY)	Total Amount Sanctioned (In Rupees)
Ms. Poornima Sherawat	HR Remedy	Automation of Recruitment Process	201920R17	08-11-2019	45000



For HR Remedy

AUTHORISED SIGNATORY

Branch Address:

Date: 05/07/2019

To,

The Chairperson, Research Cell

PUNE INSTITUTE OF BUSINESS MANAGEMENT [PIBM]

Gat No. 605/1, Lavasa Link Road, Pirangut, Pune.

This is to certify that Pune Institute of Business Management [PIBM] is involved in doing research in
"Market Research for Refrigerators" from 05-07-2019 to 04-01-2020.

Kindly find below the details of the program against the payments made. Please acknowledge the receipt of the letter and payments.

Name of Faculty (Principal Investigator)	Name of the Funding agency	Title of the Project	Sanctioned order no.	Sanctioned date (DD/MM/YYYY)	Total Amount Sanctioned (In Rupees)
Dr. Riddhiman Mukhopadhyay	Haier Appliances	Market Research for Refrigerators	201920R05	05/07/2019	168000



For Haier Appliances

AUTHORIZED SIGNATORY

Haier Appliances (India) P. Limited

Corporate Identity Number (U74140DL2003PTC119101)

Building No – 1, Okhla Industrial Estate, Phase III, New Delhi – 110020.

Tel : 011 – 59496000, 30674000, Fax : 011 – 30674088 Website : www.haier.com/in

Date: 26/08/2019

To,

The Chairperson, Research Cell

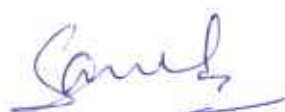
PUNE INSTITUTE OF BUSINESS MANAGEMENT [PIBM]

Gat No. 605/1, Lavasa Link Road, Pirangut, Pune.

This is to certify that Pune Institute of Business Management [PIBM] is involved in doing research in
"Consumer Buying Behavior towards Smart Homes" from 26-08-2019 to 25-08-2020.

Kindly find below the details of the program against the payments made. Please acknowledge the receipt of the letter and payments.

Name of Faculty (Principal Investigator)	Name of the Funding agency	Title of the Project	Sanctioned order no.	Sanctioned date (DD/MM/YYYY)	Total Amount Sanctioned (In Rupees)
Dr. Manoj Gadre	Godrej Properties	Consumer Buying Behavior towards Smart Homes	201920R09	26/08/2019	75000

For **Godrej Properties****AUTHORIZED SIGNATORY**

Date: 09-08-2019

To,

The Chairperson, Research Cell

PUNE INSTITUTE OF BUSINESS MANAGEMENT [PIBM]

Gat No. 605/1, Lavasa Link Road, Pirangut, Pune

This is to certify that Pune Institute of Business Management [PIBM] is involved in doing research in **"Consumer Retention Strategies in Existing Market" from 09-08-2019 to 08-08-2020.**

Kindly find below the details of the program against the payments made. Please acknowledge the receipt of the letter and payments.

Name of Faculty (Principal Investigator)	Name of the Funding agency	Title of the Project	Sanctioned order no.	Sanctioned date (DD/MM/YYYY)	Total Amount Sanctioned (In Rupees)
Mr. G Pravin Kumar	ESAF Bank	Consumer Retention Strategies in Existing Market	201920R08	09-08-2019	257000



For **ESAF Small Finance Bank**

AUTHORIZED SIGNATORY



emami limited

Date: 23/10/2019

To,

The Chairperson, Research Cell,

PUNE INSTITUTE OF BUSINESS MANAGEMENT [PIBM]

Gat No. 605/1, Lavasa Link Road, Pirangut, Pune

This is to certify that Pune Institute of Business Management [PIBM] is involved in doing research in
"Consumer Buying Behavior towards Cosmetic Products" from 23-10-2019 to 22-10-2020.

Kindly find below the details of the program against the payments made. Please acknowledge the receipt of the letter and payments.

Name of Faculty (Principal Investigator)	Name of the Funding agency	Title of the Project	Sanctioned order no.	Sanctioned date (DD/MM/YYYY)	Total Amount Sanctioned (In Rupees)
Mr. Mahendra More	Emami Ltd.	Consumer Buying Behavior towards Cosmetic Products	201920R15	23-10-2019	250000

For Emami Ltd.

AUTHORISED SIGNATORY

NIHAR RANJAN GHOSH
PRESIDENT - HUMAN RESOURCE



Elara Securities (India) Private Limited

CIN: U74992MH2007PTC172297

Regd. Office:

One International Center, Tower 3, 21st Floor,
Senapati Bapat Marg, Elphinstone Road (West)
Mumbai – 400 013, India

Tel : +91 22 6164 8500; Fax: +91 22 6164 8569

e-mail: esecroc@elaracapital.com

Date: 19/06/2019

To,

The Chairperson, Research Cell

PUNE INSTITUTE OF BUSINESS MANAGEMENT [PIBM]

Gat No. 605/1, Lavasa Link Road, Pirangut, Pune.

This is to certify that Pune Institute of Business Management [PIBM] is involved in doing research in
"Credit core awareness and impact on Risk assessment" from 19-06-2019 to 18-06-2020.

Kindly find below the details of the program against the payments made. Please acknowledge the receipt of the letter and payments.

Name of Faculty (Principal Investigator)	Name of the Funding agency	Title of the Project	Sanctioned order no.	Sanctioned date (DD/MM/YYYY)	Total Amount Sanctioned (In Rupees)
Mr. Pravin Gurav	ELARA Capital	Credit core awareness and impact on Risk assessment	201920R02	19/06/2019	175000


For ELARA Capital

AUTHORIZED SIGNATORY



Date: 04/12/2019

To,

The Chairperson, Research Cell,

PUNE INSTITUTE OF BUSINESS MANAGEMENT [PIBM]

Gat No. 605/1, Lavasa Link Road, Pirangut, Pune

This is to certify that Pune Institute of Business Management [PIBM] is involved in doing research in **"Identification of Channel Partners for Launching Packaged Snack Range" from 04-12-2019 to 03-12-2020.**

Kindly find below the details of the program against the payments made. Please acknowledge the receipt of the letter and payments.

Name of Faculty (Principal Investigator)	Name of the Funding agency	Title of the Project	Sanctioned order no.	Sanctioned date (DD/MM/YYYY)	Total Amount Sanctioned (In Rupees)
Dr. Riddhiman M. and Dr. Nilesh Kate	BTW New Delhi, India	Identification of Channel Partners for Launching Packaged Snack Range	201920R19	04/12/2019	125000

For BTW India Pvt. Ltd.

AUTHORISED SIGNATORY



Date: 13/04/2020

To,

The Chairperson, Research Cell,

PUNE INSTITUTE OF BUSINESS MANAGEMENT [PIBM]

Gat No. 605/1, Lavasa Link Road, Pirangut, Pune

This is to certify that Pune Institute of Business Management [PIBM] is involved in doing research in **"Competitive Analysis of General Trade Sales for Glucose Based Biscuit Category" from 13-04-2020 to 12-04-2021.**

Kindly find below the details of the program against the payments made. Please acknowledge the receipt of the letter and payments.

Name of Faculty (Principal Investigator)	Name of the Funding agency	Title of the Project	Sanctioned order no.	Sanctioned date (DD/MM/YYYY)	Total Amount Sanctioned (In Rupees)
Prof. G. Pravin & Prof. Manoj Gadre	Britannia Industries	Competitive Analysis of General Trade Sales for Glucose Based Biscuit Category	201920R23	13/04/2020	178750

For **Britannia Industries**

AUTHORISED SIGNATORY

NIVEA India Pvt. Ltd.

4th Floor, AGH,
Phoenix Market City,
Kurla (W), Mumbai - 400 070
CIN : U24240MH2006PTC153536
Phone : +91 (0) 22 6645 9900
Fax : +91 (0) 22 6645 9999

NIVEA India Pvt. Ltd.

Date:14/01/2020

To,

The Chairperson, Research Cell,

PUNE INSTITUTE OF BUSINESS MANAGEMENT [PIBM]

Gat No. 605/1, Lavasa Link Road, Pirangut, Pune

This is to certify that Pune Institute of Business Management [PIBM] is involved in doing research in
"Expansion of POS for Horizontal Penetration of Personal Care Range in Kanpur & Lucknow" from 14-01-
2020 to 13-01-2021.

Kindly find below the details of the program against the payments made. Please acknowledge the receipt of
the letter and payments.

Name of Faculty (Principal Investigator)	Name of the Funding agency	Title of the Project	Sanctioned order no.	Sanctioned date (DD/MM/YYYY)	Total Amount Sanctioned (In Rupees)
Prof. G. Pravin & Prof. Manoj Gadre	Beiersdorf India Pvt. Ltd.	Expansion of POS for Horizontal Penetration of Personal Care Range in Kanpur & Lucknow	201920R21	14/01/2020	125000

For Beiersdorf India Pvt. Ltd.

AUTHORISED SIGNATORYAn affiliate of **Beiersdorf**

Date: 07/10/2019

To,

The Chairperson, Research Cell

PUNE INSTITUTE OF BUSINESS MANAGEMENT [PIBM]

Gat No. 605/1, Lavasa Link Road, Pirangut, Pune.

This is to certify that Pune Institute of Business Management [PIBM] is involved in doing research in
"Consumer Buying Behavior towards Health insurance" from 07-10-2019 to 06-04-2020.

Kindly find below the details of the program against the payments made. Please acknowledge the receipt of the letter and payments.

Name of Faculty (Principal Investigator)	Name of the Funding agency	Title of the Project	Sanctioned order no.	Sanctioned date (DD/MM/YYYY)	Total Amount Sanctioned (In Rupees)
Dr. Vinay Nandre	Bajaj Finserv	Consumer Buying Behavior towards Health insurance	201920R13	07/10/2019	125000



For **Bajaj Finserv**

AUTHORIZED SIGNATORY

Bajaj Finance Limited

Corporate Office: 4th Floor, Bajaj Finserv Corporate Office, Off Pune-Ahmednagar Road,
Viman Nagar, Pune 411014, Maharashtra, India
Registered Office: Mumbai - Pune Road, Akurdi, Pune - 411 035, Maharashtra, India

Tel: +91 20 30405060
Fax: +91 20 30405020
Corporate ID No.
L65910MH1987PLC042961

www.bajajfinserv.in/finance





Date: 05/07/2019

To,

The Chairperson, Research Cell

PUNE INSTITUTE OF BUSINESS MANAGEMENT [PIBM]

Gat No. 605/1, Lavasa Link Road, Pirangut, Pune.

This is to certify that Pune Institute of Business Management [PIBM] is involved in doing research in **"Implications of Predictive modelling on fraud detection techniques in Banks"** from 05-07-2019 to 04-01-2020.

Kindly find below the details of the program against the payments made. Please acknowledge the receipt of the letter and payments.

Name of Faculty (Principal Investigator)	Name of the Funding agency	Title of the Project	Sanctioned order no.	Sanctioned date (DD/MM/YYYY)	Total Amount Sanctioned (In Rupees)
Mr. Ritesh Kumar Verma	Axis Bank	Implications of Predictive modelling on fraud detection techniques in Banks.	201920R03	05/07/2019	200000

Anand Bardhan,
Head – Talent Acquisition
Human Resources

Date: 20/04/2021

To,

The Chairperson, Research Cell

Pune Institute of Business Management [PIBM], Pune.

This is to certify that **PUNE INSTITUTE OF BUSINESS MANAGEMENT (PIBM)** has conducted research in **"Study of HNIs with Reference to Real Estate Services"** from **20-04-2021 to 19-04-2022**.

This research will benefit to the company. We look forward for such consultation and assistance in future.

Kindly find below are the details of payments made. Please acknowledge the receipt of the letter and payments.

Name of Faculty (Principal Investigator)	Name of the Funding agency	Title of the Project	Sanctioned order no.	Sanctioned date (DD/MM/YYYY)	Total Amount Sanctioned (In Rupees)
Prof. Naveen Pandey & Prof. Manoj Gadre	Xanadu Realtors	Study of HNIs with Reference to Real Estate Services	202021R21	20-04-2021	130000



Vikas Chaturvedi
Chief Executive Officer



Date: 26th Mar 2021

To,

The Chairperson, Research Cell

PUNE INSTITUTE OF BUSINESS MANAGEMENT [PIBM]

Gat No. 605/1, Lavasa Link Road, Pirangut, Pune

This is to certify that **Pune Institute of Business Management [PIBM]** is involved in doing research in **"Future of Eco-friendly Vehicle and Stakeholders Role"** from **26-03-2021 to 25-03-2022**.

Kindly find below the details of the program against the payments made. Please acknowledge the receipt of the letter and payments.

Name of Faculty (Principal Investigator)	Name of the Funding agency	Title of the Project	Sanctioned order no.	Sanctioned date (DD/MM/YYYY)	Total Amount Sanctioned (In Rupees)
Dr. Mahendra More	UM Motors	Future of Eco-friendly Vehicle and Stakeholders Role	202021R18	26/03/2021	350000

For **UM Motorcycles**

AUTHORISED SIGNATORY

Office Address: **UM LOHIA TWO WHEELERS PVT. LTD** A-79, DDA SHED, OKHALA INDUSTRIAL AREA, PHASE-2, NEW DELHI.



SHACHI

ENGINEERING PVT. LTD.

Date: 07/05/2021

To,

The Chairperson, Research Cell,

PUNE INSTITUTE OF BUSINESS MANAGEMENT [PIBM]

Gat No. 605/1, Lavasa Link Road, Pirangut, Pune

This is to certify that Pune Institute of Business Management [PIBM] is involved in doing research in **"Competency Framework for Managers and Supervisors" from 07-05-2021 to 06-05-2022.**

Kindly find below the details of the program against the payments made. Please acknowledge the receipt of the letter and payments.

Name of Faculty (Principal Investigator)	Name of the Funding agency	Title of the Project	Sanctioned order no.	Sanctioned date (DD/MM/YYYY)	Total Amount Sanctioned (In Rupees)
Dr. Rajalakshmi M. & Prof. Gethe R.	Shachi Engineering Pvt. Ltd.	Competency Framework for Managers and Supervisors	202021R22	07-05-2021	185000

For Shachi Engineering Pvt. Ltd.

AUTHORISED SIGNATORY



Date: 09/12/2020

To,

The Chairperson, Research Cell

Pune Institute of Business Management [PIBM], Pune.

This is to certify that **PUNE INSTITUTE OF BUSINESS MANAGEMENT (PIBM)** has conducted research in **"Revamping the HR policies and Implementation of HRIS" from 09-12-2020 to 08-12-2021.**

This research will benefit to the company. We look forward for such consultation and assistance in future.

Kindly find below are the details of payments made. Please acknowledge the receipt of the letter and payments.

Name of Faculty (Principal Investigator)	Name of the Funding agency	Title of the Project	Sanctioned order no.	Sanctioned date (DD/MM/YYYY)	Total Amount Sanctioned (In Rupees)
Dr. Rajasshrie Pillai & Prof. Poornima S.	Nemade Engineers Pvt. Ltd.	Revamping the HR policies and Implementation of HRIS	202021R11	09-12-2020	150000

For Nemade Engineers Pvt. Ltd.

Authorized Signatory

Date: 05/10/2020

To,

The Chairperson, Research Cell

Pune Institute of Business Management [PIBM], Pune.

This is to certify that **PUNE INSTITUTE OF BUSINESS MANAGEMENT (PIBM)** has conducted research in **"Talent Management in IT/ITeS Companies"** from **05-10-2020 to 04-10-2021**.

This research will benefit to the company. We look forward for such consultation and assistance in future.

Kindly find below are the details of payments made. Please acknowledge the receipt of the letter and payments.

Name of Faculty (Principal Investigator)	Name of the Funding agency	Title of the Project	Sanctioned order no.	Sanctioned date (DD/MM/YYYY)	Total Amount Sanctioned (In Rupees)
Dr. Rajalakshmi M. & Prof. Poornima S.	NeeYamo Enterprise Solution	Talent Management in IT/ITeS Companies	202021R07	05-10-2020	165000

Warm Regards

NeeYamo Enterprise Solutions Pvt. Ltd.





Date: 03/09/2020

To,

The Chairperson, Research Cell,

PUNE INSTITUTE OF BUSINESS MANAGEMENT [PIBM]

Gat No. 605/1, Lavasa Link Road, Pirangut, Pune

This is to certify that Pune Institute of Business Management [PIBM] is involved in doing research in
"Study of Consumer Buying Behavior in Health Drinks" from 03-09-2020 to 02-09-2021.

Kindly find below the details of the program against the payments made. Please acknowledge the receipt of the letter and payments.

Name of Faculty (Principal Investigator)	Name of the Funding agency	Title of the Project	Sanctioned order no.	Sanctioned date (DD/MM/YYYY)	Total Amount Sanctioned (In Rupees)
Dr. Riddhiman M. & Dr. Kaleeshwaran	Mapro Food Pvt. Ltd.	Study of Consumer Buying Behavior in Health Drinks	202021R06	03-09-2020	65000

For **Mapro Food Private Limited**

AUTHORISED SIGNATORY

Mapro Food Park & Main Unit: Administrative Office: 122, Shendurjane, Wai-Surur Road, Wai 412 803. Dist. Satara, Maharashtra India Phone +91 2167 222111/ 308557/ 308561 Fax +91 2167 222031

Registered Office & Confectionery Plant: Kushal Kunj, 3 Chesson Road, Panchgani 412 805. Dist. Satara, Maharashtra India Phone +91 2168 240111 / 240114

Date: 10/03/2021

To,

The Chairperson, Research Cell

Pune Institute of Business Management [PIBM], Pune.

This is to certify that **PUNE INSTITUTE OF BUSINESS MANAGEMENT (PIBM)** has conducted research in "**Study of Real Estate Related Services and Future Expectation of Consumers**" from **10-03-2021 to 09-03-2022**.

This research will benefit to the company. We look forward for such consultation and assistance in future.

Kindly find below are the details of payments made. Please acknowledge the receipt of the letter and payments.

Name of Faculty (Principal Investigator)	Name of the Funding agency	Title of the Project	Sanctioned order no.	Sanctioned date (DD/MM/YYYY)	Total Amount Sanctioned (In Rupees)
Prof. Naveen Pandey & Prof. Manoj Gadre	Magic Bricks	Study of Real Estate Related Services and Future Expectation of Consumers	202021R17	10-03-2021	45000



For **Magic Bricks**

Authorized Signatory

Date: 29/10/2020

To,

The Chairperson, Research Cell

Pune Institute of Business Management [PIBM], Pune.

This is to certify that **PUNE INSTITUTE OF BUSINESS MANAGEMENT (PIBM)** has conducted research in **"Market Feasibility in Rural Market in Maharashtra"** from 29-10-2020 to 28-04-2021.

This research will benefit to the company. We look forward for such consultation and assistance in future.

Kindly find below are the details of payments made. Please acknowledge the receipt of the letter and payments.

Name of Faculty (Principal Investigator)	Name of the Funding agency	Title of the Project	Sanctioned order no.	Sanctioned date (DD/MM/YYYY)	Total Amount Sanctioned (In Rupees)
Dr. Sanjeev Kulkarni & Dr. Yachana Gharde	Livpure Pvt. Ltd.	Market Feasibility in Rural Market in Maharashtra	202021R09	29-10-2020	75000



For Livpure Pvt. Ltd.

Authorized Signatory

Date: 22/10/2020

To,

The Chairperson, Research Cell

Pune Institute of Business Management [PIBM], Pune.

This is to certify that **PUNE INSTITUTE OF BUSINESS MANAGEMENT (PIBM)** has conducted research in **"Study of Diversity and inclusion in IT/ITeS Sector"** from **22-10-2020 to 21-10-2021**.

This research will benefit to the company. We look forward for such consultation and assistance in future.

Kindly find below are the details of payments made. Please acknowledge the receipt of the letter and payments.

Name of Faculty (Principal Investigator)	Name of the Funding agency	Title of the Project	Sanctioned order no.	Sanctioned date (DD/MM/YYYY)	Total Amount Sanctioned (In Rupees)
Dr. Rajasshrie Pillai & Prof. Poornima S.	KPIT Technologies	Study of Diversity and inclusion in IT/ITeS Sector	202021R08	22-10-2020	257000



For KPIT Technologies

Authorized Signatory

KPIT Technologies Ltd. (Formerly KPIT Engineering Ltd.)

Registered & Corporate Office: Plot 17, Rajiv Gandhi Infotech Park, MIDC-SEZ, Phase-III, Maan, Taluka
Mulshi, Hinjawadi, Pune-411057, India

CIN: U74999PN2018PLC174192

O +91 20 6770 6000

E info@kpit.com

W kpit.com



Date: 25/05/2021

To,

The Chairperson, Research Cell

Pune Institute of Business Management (PIBM), Pune.

This is to certify that **PUNE INSTITUTE OF BUSINESS MANAGEMENT (PIBM)** has conducted research in **"Study of Consumer Buying Behavior in II tier Cities with Respect to Healthy Snacks" from 25-05-2021 to 24-05-2022.**

This research will benefit to the company. We look forward for such consultation and assistance in future.

Kindly find below are the details of payments made. Please acknowledge the receipt of the letter and payments.

Name of Faculty (Principal Investigator)	Name of the Funding agency	Title of the Project	Sanctioned order no.	Sanctioned date (DD/MM/YYYY)	Total Amount Sanctioned (In Rupees)
Dr. Riddhiman M. & Prof. Yachana Gharde	Keeros Food	Study of Consumer Buying Behavior in II tier Cities with Respect to Healthy Snacks	202021R23	25-05-2021	170800

For Keeros Food

Authorized Signatory



Date: 25/08/2020

To,

The Chairperson, Research Cell

PUNE INSTITUTE OF BUSINESS MANAGEMENT [PIBM]

Gat No. 605/1, Lavasa Link Road, Pirangut, Pune

This is to certify that Pune Institute of Business Management [PIBM] is involved in doing research in
"Study of Consumer Needs Regarding Electric Vehicle" from 25-08-2020 to 24-02-2021.

Kindly find below the details of the program against the payments made. Please acknowledge the receipt of the letter and payments.

Name of Faculty (Principal Investigator)	Name of the Funding agency	Title of the Project	Sanctioned order no.	Sanctioned date (DD/MM/YYYY)	Total Amount Sanctioned (In Rupees)
Prof. Praful Padhi & Prof. Vinay Nandre	Kanda Auto Pvt. Ltd.	Study of Consumer Needs Regarding Electric Vehicle	202021R05	25-08-2020	160000

For **KANDA AUTO PVT. LTD.**

AUTHORISED SIGNATORY

Date: 06/04/2021

To,

The Chairperson, Research Cell

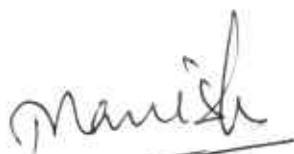
PUNE INSTITUTE OF BUSINESS MANAGEMENT [PIBM]

Gat No. 605/1, Lavasa Link Road, Pirangut, Pune.

This is to certify that Pune Institute of Business Management [PIBM] is involved in doing research in
"Smart Homes and Electric Appliances: Consumer Expectation" from 06-04-2021 to 05-04-2022.

Kindly find below the details of the program against the payments made. Please acknowledge the receipt of the letter and payments.

Name of Faculty (Principal Investigator)	Name of the Funding agency	Title of the Project	Sanctioned order no.	Sanctioned date (DD/MM/YYYY)	Total Amount Sanctioned (In Rupees)
Prof. Manoj Gadre & Prof. Nilesh Kate	Haier Appliances	Smart Homes and Electric Appliances: Consumer Expectation	201920R20	06-04-2021	175000



For Haier Appliances

AUTHORIZED SIGNATORY



Date: 31/03/2021

To,

The Chairperson, Research Cell

Pune Institute of Business Management [PIBM], Pune.

This is to certify that **PUNE INSTITUTE OF BUSINESS MANAGEMENT (PIBM)** has conducted research in **"Future of Healthy Snacks and Consumer Expectation" from 31-03-2021 to 30-03-2022.**

This research will benefit to the company. We look forward for such consultation and assistance in future.

Kindly find below are the details of payments made. Please acknowledge the receipt of the letter and payments.

Name of Faculty (Principal Investigator)	Name of the Funding agency	Title of the Project	Sanctioned order no.	Sanctioned date (DD/MM/YYYY)	Total Amount Sanctioned (In Rupees)
Dr. Riddhiman M. & Prof. G Pravin	Green Snacks Co.	Future of Healthy Snacks and Consumer Expectation	202021R19	31-03-2021	125000

A handwritten signature in blue ink, appearing to be "Pravin", is written over a horizontal line.

For **Green Snacks Co.**

Authorized Signatory



Date: 18/02/2021

To,

The Chairperson, Research Cell

Pune Institute of Business Management [PIBM], Pune.

This is to certify that **PUNE INSTITUTE OF BUSINESS MANAGEMENT (PIBM)** has conducted research in **"Consumer Buying Behavior for Ready to make Food in Rural Area of Maharashtra" from 18-02-2021 to 17-02-2022.**

This research will benefit to the company. We look forward for such consultation and assistance in future.

Kindly find below are the details of payments made. Please acknowledge the receipt of the letter and payments.

Name of Faculty (Principal Investigator)	Name of the Funding agency	Title of the Project	Sanctioned order no.	Sanctioned date (DD/MM/YYYY)	Total Amount Sanctioned (In Rupees)
Dr. Riddhiman M. & Prof. Mahendra More	Gits Food	Consumer Buying Behavior for Ready to make Food in Rural Area of Maharashtra	202021R16	18-02-2021	75000

For Gits Food

Authorized Signatory



Date: 01/12/2020

To,

The Chairperson, Research Cell

Pune Institute of Business Management [PIBM], Pune.

This is to certify that **PUNE INSTITUTE OF BUSINESS MANAGEMENT (PIBM)** has conducted research in "Study on Future of Fintech in BFSI Sector" from 01-12-2020 to 01-12-2021.

This research will benefit to the company. We look forward for such consultation and assistance in future.

Kindly find below are the details of payments made. Please acknowledge the receipt of the letter and payments.

Name of Faculty (Principal Investigator)	Name of the Funding agency	Title of the Project	Sanctioned order no.	Sanctioned date (DD/MM/YYYY)	Total Amount Sanctioned (In Rupees)
Prof. Suresh K.	Essel Finance Ltd.	Study on Future of Fintech in BFSI Sector	202021R10	01-12-2020	95000

FINANCE

For Essel Finance Ltd.

Authorized Signatory

Date: 20/07/2020

To,

The Chairperson, Research Cell

PUNE INSTITUTE OF BUSINESS MANAGEMENT [PIBM]

Gat No. 605/1, Lavasa Link Road, Pirangut, Pune

This is to certify that Pune Institute of Business Management [PIBM] is involved in doing research in
"Study of Micro in Rural Maharashtra" from 20-07-2020 to 19-07-2021.

Kindly find below the details of the program against the payments made. Please acknowledge the receipt of the letter and payments.

Name of Faculty (Principal Investigator)	Name of the Funding agency	Title of the Project	Sanctioned order no.	Sanctioned date (DD/MM/YYYY)	Total Amount Sanctioned (In Rupees)
Prof. Yachana Gharde & Prof. Pawandeep Singh	ESAF Bank	Study of Micro in Rural Maharashtra	202021R04	20-07-2020	185000



For **ESAF Small Finance Bank**

AUTHORIZED SIGNATORY

Date: 05/01/2021

To,

The Chairperson, Research Cell

Pune Institute of Business Management [PIBM], Pune.

This is to certify that **PUNE INSTITUTE OF BUSINESS MANAGEMENT (PIBM)** has conducted research in **"Future Need of Women for Kitchen Wear"** from **05-01-2021 to 04-07-2021**.

This research will benefit to the company. We look forward for such consultation and assistance in future.

Kindly find below are the details of payments made. Please acknowledge the receipt of the letter and payments.

Name of Faculty (Principal Investigator)	Name of the Funding agency	Title of the Project	Sanctioned order no.	Sanctioned date (DD/MM/YYYY)	Total Amount Sanctioned (In Rupees)
Dr. Riddhiman Mukhopadhyay	Chef Set Ltd.	Future Need of Women for Kitchen Wear	202021R13	05-01-2021	121000



For Chef Set Ltd.

Authorized Signatory

Date: 14/01/2021

To,

The Chairperson, Research Cell

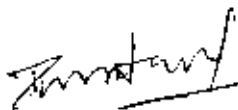
Pune Institute of Business Management [PIBM], Pune.

This is to certify that **PUNE INSTITUTE OF BUSINESS MANAGEMENT (PIBM)** has conducted research in **"Benchmarking HR practices in BFSI sector"** from **14-01-2021 to 13-01-2022**.

This research will benefit to the company. We look forward for such consultation and assistance in future.

Kindly find below are the details of payments made. Please acknowledge the receipt of the letter and payments.

Name of Faculty (Principal Investigator)	Name of the Funding agency	Title of the Project	Sanctioned order no.	Sanctioned date (DD/MM/YYYY)	Total Amount Sanctioned (In Rupees)
Dr. Rajalakshmi M. Prof. Gethe R.	AU Small Finance Bank	Benchmarking HR practices in BFSI sector	202021R14	14-01-2021	100000



For AU Small Finance Bank

Authorized Signatory

Corporate Office:



Date: 29/01/2021

To,

The Chairperson, Research Cell

Pune Institute of Business Management [PIBM], Pune.

This is to certify that **PUNE INSTITUTE OF BUSINESS MANAGEMENT (PIBM)** has conducted research in **"Role of Digital Marketing in BFSI Sector" from 29-01-2021 to 28-07-2021.**

This research will benefit to the company. We look forward for such consultation and assistance in future.

Kindly find below are the details of payments made. Please acknowledge the receipt of the letter and payments.

Name of Faculty (Principal Investigator)	Name of the Funding agency	Title of the Project	Sanctioned order no.	Sanctioned date (DD/MM/YYYY)	Total Amount Sanctioned (In Rupees)
Dr. B Naresh & Dr. Bhavyadeep Bhatia	AU Finance	Role of Digital Marketing in BFSI Sector	202021R15	29-01-2021	250000

Yours sincerely,

For AU SMALL FINANCE BANK LIMITED

Authorized Signatory



Date: 05-06-2020

To,

The Chairman

PUNE INSTITUTE OF BUSINESS MANAGEMENT [PIBM]

Gat No. 605/1, Lavasa Link Road, Pirangut, Pune

This is to certify that Pune Institute of Business Management [PIBM] is involved in doing research in **"Analytics for Better Business Decisions" from 05-06-2020 to 04-06-2021.**

Kindly find below the details of the program against the payments made. Please acknowledge the receipt of the letter and payments.

Name of Faculty (Principal Investigator)	Name of the Funding agency	Title of the Project	Sanctioned order no.	Sanctioned date (DD/MM/YYYY)	Total Amount Sanctioned (In Rupees)
Dr. B Naresh & Prof. Joel Das	Atom Technologies	Analytics for Better Business Decisions	202021R01	05-06-2020	150000

For Atom Technologies Ltd.

AUTHORISED SIGNATORY

Address: Atom Technologies Ltd., FT Tower, CTS. 256 & 257, Suren Road, Chakala, Andheri (East), Mumbai - 400093, Maharashtra India



Date: 14/07/2020

To,

The Chairman

PUNE INSTITUTE OF BUSINESS MANAGEMENT [PIBM]

Gat No. 605/1, Lavasa Link Road, Pirangut, Pune

This is to certify that Pune Institute of Business Management [PIBM] is involved in doing research in **"Study of Consumer Needs in Real Estate (Lower Middle Class)" from 14-07-2020 to 13-01-2021.**

Kindly find below the details of the program against the payments made. Please acknowledge the receipt of the letter and payments.

Name of Faculty (Principal Investigator)	Name of the Funding agency	Title of the Project	Sanctioned order no.	Sanctioned date (DD/MM/YYYY)	Total Amount Sanctioned (In Rupees)
Dr. Nilesh Kate & Prof. Arvind K.	Art Housing Finance Ltd.	Study of Consumer Needs in Real Estate (Lower Middle Class)	202021R03	14-07-2020	150000

For Art Housing Finance

AUTHORISED SIGNATORY

Registered Office: 107, Best Sky Tower, Netaji Subhash Place, Pitampura, New Delhi -110034



Date: 08/02/2022

To,

The Chairman

PUNE INSTITUTE OF BUSINESS MANAGEMENT [PIBM]

Gat No. 605/1, Lavasa Link Road, Pirangut, Pune

This is to certify that Pune Institute of Business Management [PIBM] is involved in doing research in **"Study of expectation of HNIs regarding property management" from 08-02-2022 to 07-02-2023.**

Kindly find below the details of the program against the payments made. Please acknowledge the receipt of the letter and payments.

Name of Faculty (Principal Investigator)	Name of the Funding agency	Title of the Project	Sanctioned order no.	Sanctioned date (DD/MM/YYYY)	Total Amount Sanctioned (In Rupees)
Dr. Vinay Nandre & Prof. Choden G.	Xanadu Realtors	Study of expectation of HNIs regarding property management	202122R18	08-02-2022	175000

Vikas Chaturvedi
Chief Executive Officer

Date: 01/11/2021

To,

The Chairman

PUNE INSTITUTE OF BUSINESS MANAGEMENT [PIBM]

Gat No. 605/1, Lavasa Link Road, Pirangut, Pune

This is to certify that Pune Institute of Business Management [PIBM] is involved in doing research in
"Study of Employee experience and its impact on Net promotor score" from 01-11-2021 to 01-11-2022.

Kindly find below the details of the program against the payments made. Please acknowledge the receipt of the letter and payments.

Name of Faculty (Principal Investigator)	Name of the Funding agency	Title of the Project	Sanctioned order no.	Sanctioned date (DD/MM/YYYY)	Total Amount Sanctioned (In Rupees)
Dr. Rajasshrie Pillai & Prof. Poornima S.	Speed wing World Network Services (WNS)	Study of Employee experience and its impact on Net promotor score	202122R12	01-11-2021	175000

For Speed wing World Network Services (WNS)

AUTHORISED SIGNATORY

Date: 04/10/2021

To,

The Chairman

PUNE INSTITUTE OF BUSINESS MANAGEMENT [PIBM]

Gat No. 605/1, Lavasa Link Road, Pirangut, Pune

This is to certify that Pune Institute of Business Management [PIBM] is involved in doing research in **"Study of Future Technologies for Human Resource Management"** from **04-10-2021 to 03-10-2022**.

Kindly find below the details of the program against the payments made. Please acknowledge the receipt of the letter and payments.

Name of Faculty (Principal Investigator)	Name of the Funding agency	Title of the Project	Sanctioned order no.	Sanctioned date (DD/MM/YYYY)	Total Amount Sanctioned (In Rupees)
Dr. Rajalakshmi M. & Prof. Poornima S.	Tata Technologies	Study of Future Technologies for Human Resource Management	202122R10	04-10-2021	87000



For **Tata Technologies**

AUTHORISED SIGNATORY

Date: 18/09/2021

To,

The Chairman

PUNE INSTITUTE OF BUSINESS MANAGEMENT [PIBM]

Gat No. 605/1, Lavasa Link Road, Pirangut, Pune

This is to certify that Pune Institute of Business Management [PIBM] is involved in doing research in
"Study of consumer buying behavior of Solar panel in Maharashtra" from 18-09-2021 to 17-09-2022.

Kindly find below the details of the program against the payments made. Please acknowledge the receipt of the letter and payments.

Name of Faculty (Principal Investigator)	Name of the Funding agency	Title of the Project	Sanctioned order no.	Sanctioned date (DD/MM/YYYY)	Total Amount Sanctioned (In Rupees)
Dr. Abhishek Srivastava & Dr. Nilesh Kate	Suzlon Energy Ltd.	Study of consumer buying behavior of Solar panel in Maharashtra	202122R09	18-09-2021	75000



For **Suzlon Energy Ltd.**

AUTHORISED SIGNATORY

Date: 05/04/2022

To,

The Chairman

PUNE INSTITUTE OF BUSINESS MANAGEMENT [PIBM]

Gat No. 605/1, Lavasa Link Road, Pirangut, Pune

This is to certify that Pune Institute of Business Management [PIBM] is involved in doing research in
"Study of Fintech technologies for small finance banks" from 05-04-2022 to 04-04-2023.

Kindly find below the details of the program against the payments made. Please acknowledge the receipt of the letter and payments.

Name of Faculty (Principal Investigator)	Name of the Funding agency	Title of the Project	Sanctioned order no.	Sanctioned date (DD/MM/YYYY)	Total Amount Sanctioned (In Rupees)
Prof. Suresh Kadam & Prof. Pawandeep D.	Suryoday Bank	Study of Fintech technologies for small finance banks	202122R22	05-04-2022	105000



Narayan Rao,
Chief Services Officer.

Date: 07/12/2021

To,

The Chairman

PUNE INSTITUTE OF BUSINESS MANAGEMENT [PIBM]

Gat No. 605/1, Lavasa Link Road, Pirangut, Pune

This is to certify that Pune Institute of Business Management [PIBM] is involved in doing research in
"Study of present and future of food technology" from 07-12-2021 to 06-12-2022.

Kindly find below the details of the program against the payments made. Please acknowledge the receipt of the letter and payments.

Name of Faculty (Principal Investigator)	Name of the Funding agency	Title of the Project	Sanctioned order no.	Sanctioned date (DD/MM/YYYY)	Total Amount Sanctioned (In Rupees)
Dr. B Naresh & Prof. Joel Das	Sodexo India	Study of present and future of food technology	202122R14	07-12-2021	105000



For Sodexo India

AUTHORISED SIGNATORY

Registered Office:

1st Floor, Gemstar Commercial Complex, Ramchandra Lane Extension, Kanchpada, Malad(West), Mumbai - 400064, India

Tel.: +91 22 4421 4421 | Fax: +91 22 4421 4422

www.sodexo.com



SHACHI

ENGINEERING PVT. LTD.

Date: 18/01/2022

To,

The Chairman

PUNE INSTITUTE OF BUSINESS MANAGEMENT [PIBM]

Gat No. 605/1, Lavasa Link Road, Pirangut, Pune

This is to certify that Pune Institute of Business Management [PIBM] is involved in doing research in **"Study of cost-effective HR technology for SME" from 18-01-2022 to 17-01-2023.**

Kindly find below the details of the program against the payments made. Please acknowledge the receipt of the letter and payments.

Name of Faculty (Principal Investigator)	Name of the Funding agency	Title of the Project	Sanctioned order no.	Sanctioned date (DD/MM/YYYY)	Total Amount Sanctioned (In Rupees)
Prof. Rajshree Gethe	Shachi Engineering Pvt. Ltd.	Study of cost- effective HR technology for SME	202122R17	18-01-2022	45000

For Shachi Engineering Pvt. Ltd.

AUTHORISED SIGNATORY



RUNWAL CONSTRUCTIONS

Date: 29/06/2021

To,

The Chairman

PUNE INSTITUTE OF BUSINESS MANAGEMENT [PIBM]

Gat No. 605/1, Lavasa Link Road, Pirangut, Pune

This is to certify that Pune Institute of Business Management [PIBM] is involved in doing research in
"Consumer Buying Behavior towards Purchase of Smart Home" from 29-06-2021 to 28-12-2021.

Kindly find below the details of the program against the payments made. Please acknowledge the receipt of the letter and payments.

Name of Faculty (Principal Investigator)	Name of the Funding agency	Title of the Project	Sanctioned order no.	Sanctioned date (DD/MM/YYYY)	Total Amount Sanctioned (In Rupees)
Dr. Vinay Nandre & Prof. G Pravin	Runwal Real Estate Pvt. Ltd.	Consumer Buying Behavior towards Purchase of Smart Home	202122R03	29-06-2021	135000

Yours sincerely,

For. RUNWAL CONSTRUCTIONS.

AUTHORIZED SIGNATORY

Date: 10/03/2022

To,

The Chairman

PUNE INSTITUTE OF BUSINESS MANAGEMENT [PIBM]

Gat No. 605/1, Lavasa Link Road, Pirangut, Pune

This is to certify that Pune Institute of Business Management [PIBM] is involved in doing research in
"Study of HR technologies for talent management" from 10-03-2022 to 09-03-2023.

Kindly find below the details of the program against the payments made. Please acknowledge the receipt of the letter and payments.

Name of Faculty (Principal Investigator)	Name of the Funding agency	Title of the Project	Sanctioned order no.	Sanctioned date (DD/MM/YYYY)	Total Amount Sanctioned (In Rupees)
Dr. Rajasshrie Pillai & Dr. Rajalakshmi M.	Neeyamo Enterprise Solutions	Study of HR technologies for talent management	202122R20	10-03-2022	140000



For **Neeyamo Enterprise Solutions**

AUTHORISED SIGNATORY



Date: 05/07/2021

To,

The Chairman

PUNE INSTITUTE OF BUSINESS MANAGEMENT [PIBM]

Gat No. 605/1, Lavasa Link Road, Pirangut, Pune

This is to certify that Pune Institute of Business Management [PIBM] is involved in doing research in "Channel Development for the State of Maharashtra" from 05-07-2021 to 04-07-2022.

Kindly find below the details of the program against the payments made. Please acknowledge the receipt of the letter and payments.

Name of Faculty (Principal Investigator)	Name of the Funding agency	Title of the Project	Sanctioned order no.	Sanctioned date (DD/MM/YYYY)	Total Amount Sanctioned (In Rupees)
Dr. Riddhiman M. & Prof. Mahendra More	Mapro Food Pvt. Ltd.	Channel Development for the State of Maharashtra	202122R04	05-07-2021	200000

For **Mapro Food Pvt. Ltd.**

AUTHORISED SIGNATORY

Registered Office:

Mapro Food Park & Main Unit: Administrative Office: 122, Shendurjane, Wai-Surur Road, Wai 412 803. Dist. Satara, Maharashtra India Phone +91 2167 222111/ 308557/ 308561 Fax +91 2167 222031

Registered Office & Confectionery Plant: Kushal Kunj, 3 Chesson Road, Panchgani 412 805. Dist. Satara, Maharashtra India Phone +91 2168 240111 / 240114

Date: 13/07/2021

To,

The Chairman

PUNE INSTITUTE OF BUSINESS MANAGEMENT [PIBM]

Gat No. 605/1, Lavasa Link Road, Pirangut, Pune

This is to certify that Pune Institute of Business Management [PIBM] is involved in doing research in **"Study of Employee Experience and its impact on Employee Satisfaction"** from **13-07-2021 to 12-01-2022**.

Kindly find below the details of the program against the payments made. Please acknowledge the receipt of the letter and payments.

Name of Faculty (Principal Investigator)	Name of the Funding agency	Title of the Project	Sanctioned order no.	Sanctioned date (DD/MM/YYYY)	Total Amount Sanctioned (In Rupees)
Dr. Rajalakshmi M. & Prof. Rajshree Gethe	KPIT Technologies	Study of Employee Experience and its impact on Employee Satisfaction	202122R05	13-07-2021	160000



For **KPIT Technologies**

AUTHORISED SIGNATORY

KPIT Technologies Ltd. (Formerly KPIT Engineering Ltd.)

Registered & Corporate Office: Plot 17, Rajiv Gandhi Infotech Park, MIDC-SEZ, Phase-III, Maan, Taluka
Mulshi, Hinjawadi, Pune-411057, India

CIN: U74999PN2018PLC174192

O +91 20 6770 6000

E info@kpit.com

W kpit.com

Date: 04/01/2022

To,

The Chairman

PUNE INSTITUTE OF BUSINESS MANAGEMENT [PIBM]

Gat No. 605/1, Lavasa Link Road, Pirangut, Pune

This is to certify that Pune Institute of Business Management [PIBM] is involved in doing research in **"Study of women consumer in home loan space" from 04-01-2022 to 03-07-2022.**

Kindly find below the details of the program against the payments made. Please acknowledge the receipt of the letter and payments.

Name of Faculty (Principal Investigator)	Name of the Funding agency	Title of the Project	Sanctioned order no.	Sanctioned date (DD/MM/YYYY)	Total Amount Sanctioned (In Rupees)
Dr. Yachana Gharde & Dr. Mahendra More	India Bulls Housing Finance	Study of women consumer in home loan space	202122R16	04-01-2022	88000


For **India Bulls Housing Finance**

AUTHORISED SIGNATORY



Date: 24/03/2022

To,

The Chairman

PUNE INSTITUTE OF BUSINESS MANAGEMENT [PIBM]

Gat No. 605/1, Lavasa Link Road, Pirangut, Pune

This is to certify that Pune Institute of Business Management [PIBM] is involved in doing research in **"Study of cosmetics buying behavior of working women" from 24-03-2022 to 23-03-2023.**

Kindly find below the details of the program against the payments made. Please acknowledge the receipt of the letter and payments.

Name of Faculty (Principal Investigator)	Name of the Funding agency	Title of the Project	Sanctioned order no.	Sanctioned date (DD/MM/YYYY)	Total Amount Sanctioned (In Rupees)
Dr. Vinay Nandre & Dr. Mahendra More	Hygienic Research	Study of cosmetics buying behavior of working women	202122R21	24-03-2022	100000

For **Hygienic Research**

AUTHORISED SIGNATORY

Date: 06/09/2021

To,

The Chairman

PUNE INSTITUTE OF BUSINESS MANAGEMENT [PIBM]

Gat No. 605/1, Lavasa Link Road, Pirangut, Pune

This is to certify that Pune Institute of Business Management [PIBM] is involved in doing research in **"Feasibility of market expansion in the state of Kerela" from 06-09-2021 to 05-09-2022.**

Kindly find below the details of the program against the payments made. Please acknowledge the receipt of the letter and payments.

Name of Faculty (Principal Investigator)	Name of the Funding agency	Title of the Project	Sanctioned order no.	Sanctioned date (DD/MM/YYYY)	Total Amount Sanctioned (In Rupees)
Prof. G Pravin & Dr. Poornachandra Prasad	Haier Appliances	Feasibility of market expansion in the state of Kerela	202122R08	06-09-2021	150000


For Haier Appliances

AUTHORISED SIGNATORY



Date: 12/11/2021

To,

The Chairman

PUNE INSTITUTE OF BUSINESS MANAGEMENT [PIBM]

Gat No. 605/1, Lavasa Link Road, Pirangut, Pune

This is to certify that Pune Institute of Business Management [PIBM] is involved in doing research in **"Consumer Buying behavior towards healthy products in consideration with various demographic profiles in India"** from 12-11-2021 to 11-05-2022.

Kindly find below the details of the program against the payments made. Please acknowledge the receipt of the letter and payments.

Name of Faculty (Principal Investigator)	Name of the Funding agency	Title of the Project	Sanctioned order no.	Sanctioned date (DD/MM/YYYY)	Total Amount Sanctioned (In Rupees)
Dr. Nilesh Kate & Dr. Yachana Gharde	Green Snack Co.	Consumer Buying behavior towards healthy products in consideration with various demographic profiles in India	202122R13	12-11-2021	135000

A handwritten signature in blue ink, appearing to be "Nilesh Kate", is written over a horizontal line.

For **Green Snack Co.**

AUTHORISED SIGNATORY



Date: 16/10/2021

To,

The Chairman

PUNE INSTITUTE OF BUSINESS MANAGEMENT [PIBM]

Gat No. 605/1, Lavasa Link Road, Pirangut, Pune

This is to certify that Pune Institute of Business Management [PIBM] is involved in doing research in **"Study of Consumer buying behavior of Packed Food in Rural India" from 16-10-2021 to 15-10-2022.**

Kindly find below the details of the program against the payments made. Please acknowledge the receipt of the letter and payments.

Name of Faculty (Principal Investigator)	Name of the Funding agency	Title of the Project	Sanctioned order no.	Sanctioned date (DD/MM/YYYY)	Total Amount Sanctioned (In Rupees)
Dr. Riddhiman M. & Dr. Manoj Gadre	Gits Food Ltd.	Study of Consumer buying behavior of Packed Food in Rural India	202122R11	16-10-2021	250000


For **Gits Food Ltd.**

AUTHORISED SIGNATORY



Date: 02/08/2021

To,

The Chairman

PUNE INSTITUTE OF BUSINESS MANAGEMENT [PIBM]

Gat No. 605/1, Lavasa Link Road, Pirangut, Pune

This is to certify that Pune Institute of Business Management [PIBM] is involved in doing research in **"Study of Adoption of Finance related Technology Among Consumers"** from 02-08-2021 to 01-08-2022.

Kindly find below the details of the program against the payments made. Please acknowledge the receipt of the letter and payments.

Name of Faculty (Principal Investigator)	Name of the Funding agency	Title of the Project	Sanctioned order no.	Sanctioned date (DD/MM/YYYY)	Total Amount Sanctioned (In Rupees)
Prof. Suresh Kadam & Prof. Suraj	Essel Finance	Study of Adoption of Finance related Technology Among Consumers	202122R06	02-08-2021	65000

A handwritten signature in black ink, appearing to be "Suresh Kadam", is written over the text "For Essel Finance".

For Essel Finance

AUTHORISED SIGNATORY

Date: 15/06/2021

To,

The Chairman

PUNE INSTITUTE OF BUSINESS MANAGEMENT [PIBM]

Gat No. 605/1, Lavasa Link Road, Pirangut, Pune

This is to certify that Pune Institute of Business Management [PIBM] is involved in doing research in **"Study of Consumer Buying Behavior in Rural Area of Maharashtra State" from 15-06-2021 to 14-06-2022.**

Kindly find below the details of the program against the payments made. Please acknowledge the receipt of the letter and payments.

Name of Faculty (Principal Investigator)	Name of the Funding agency	Title of the Project	Sanctioned order no.	Sanctioned date (DD/MM/YYYY)	Total Amount Sanctioned (In Rupees)
Dr. Yachana Gharde & Dr, Riddhiman M.	ESAF Small Finance Bank	Study of Consumer Buying Behavior in Rural Area of Maharashtra State	202122R02	15-06-2021	85000



For **ESAF Small Finance Bank**

AUTHORISED SIGNATORY



Date: 16/12/2021

To,

The Chairman

PUNE INSTITUTE OF BUSINESS MANAGEMENT [PIBM]

Gat No. 605/1, Lavasa Link Road, Pirangut, Pune

This is to certify that Pune Institute of Business Management [PIBM] is involved in doing research in **"Study of Property Managed Business in India" from 16-12-2021 to 15-12-2022.**

Kindly find below the details of the program against the payments made. Please acknowledge the receipt of the letter and payments.

Name of Faculty (Principal Investigator)	Name of the Funding agency	Title of the Project	Sanctioned order no.	Sanctioned date (DD/MM/YYYY)	Total Amount Sanctioned (In Rupees)
Dr. Sanjeev Kulkarni & Dr. Arvind	Aura Excellence	Study of Property Managed Business in India	202122R15	16-12-2021	275000

For **Aura Excellence**

AUTHORISED SIGNATORY



Date: 18/08/2021

To,

The Chairman

PUNE INSTITUTE OF BUSINESS MANAGEMENT [PIBM]

Gat No. 605/1, Lavasa Link Road, Pirangut, Pune

This is to certify that Pune Institute of Business Management [PIBM] is involved in doing research in "Study of consumer customer awareness in rural India regarding investment in various financial instruments" from 18-08-2021 to 17-02-2022.

Kindly find below the details of the program against the payments made. Please acknowledge the receipt of the letter and payments.

Name of Faculty (Principal Investigator)	Name of the Funding agency	Title of the Project	Sanctioned order no.	Sanctioned date (DD/MM/YYYY)	Total Amount Sanctioned (In Rupees)
Prof. Chetan Gawali & Prof. Yachana Gharde	AU Small Finance Bank	Study of consumer customer awareness in rural India regarding investment in various financial instruments	202122R07	18-08-2021	165000

Yours sincerely,

For AU SMALL FINANCE BANK LIMITED

Authorized Signatory



Date: 07/06/2021

To,

The Chairman

PUNE INSTITUTE OF BUSINESS MANAGEMENT [PIBM]

Gat No. 605/1, Lavasa Link Road, Pirangut, Pune

This is to certify that Pune Institute of Business Management [PIBM] is involved in doing research in
"Study of Fintech technologies in BFSI Sector" from 07-06-2021 to 06-12-2021.

Kindly find below the details of the program against the payments made. Please acknowledge the receipt of the letter and payments.

Name of Faculty (Principal Investigator)	Name of the Funding agency	Title of the Project	Sanctioned order no.	Sanctioned date (DD/MM/YYYY)	Total Amount Sanctioned (In Rupees)
Dr. Yachana Gharde & Prof. Chetan Gawali	Art Housing Finance Ltd.	Study of Fintech technologies in BFSI Sector	202122R01	07-06-2021	130000

For Art Housing Finance

AUTHORISED SIGNATORY

Registered Office:



ADITYA BIRLA GROUP

Date: 22/02/2022

To,

The Chairman

PUNE INSTITUTE OF BUSINESS MANAGEMENT [PIBM]

Gat No. 605/1, Lavasa Link Road, Pirangut, Pune

This is to certify that Pune Institute of Business Management [PIBM] is involved in doing research in "Study of effect of festival merchandising on consumer buying behavior" from 22-02-2022 to 21-02-2023.

Kindly find below the details of the program against the payments made. Please acknowledge the receipt of the letter and payments.

Name of Faculty (Principal Investigator)	Name of the Funding agency	Title of the Project	Sanctioned order no.	Sanctioned date (DD/MM/YYYY)	Total Amount Sanctioned (In Rupees)
Dr. Poornachandra & Dr. Vinay Nandre	Aditya Birla Group	Study of effect of festival merchandising on consumer buying behavior	202122R19	22-02-2022	165000

For **Aditya Birla Group**

AUTHORISED SIGNATORY



SHACHI

ENGINEERING PVT. LTD.

Date: 03/06/2022

To,

The Chairperson, Research Cell


PUNE INSTITUTE OF BUSINESS MANAGEMENT [PIBM]

Gat No. 605/1, Lavasa Link Road, Pirangut, Pune.

This is to certify that Pune Institute of Business Management [PIBM] is involved in doing research in
"Study the market penetration" from 03-06-2022 to 02-12-2022.

Kindly find below the details of the program against the payments made. Please acknowledge the receipt of the letter and payments.

Name of Faculty (Principal Investigator)	Name of the Funding agency	Title of the Project	Sanctioned order no.	Sanctioned date (DD/MM/YYYY)	Total Amount Sanctioned (In Rupees)
Dr. Yachana Gharde & Dr. Nilesh Kate	Shachi Engineering Pvt. Ltd.	Study the market penetration	202122R05	03/06/2022	180000


For Shachi Engineering Pvt. Ltd.

AUTHORIZED SIGNATORY

Date: 15/03/2023

To,

The Chairperson, Research Cell

PUNE INSTITUTE OF BUSINESS MANAGEMENT [PIBM]

Gat No. 605/1, Lavasa Link Road, Pirangut, Pune.

This is to certify that Pune Institute of Business Management [PIBM] is involved in doing research in
"To understand HNI buying behavior in Maharashtra" from 15-03-2023 to 14-03-2024.

Kindly find below the details of the program against the payments made. Please acknowledge the receipt of the letter and payments.

Name of Faculty (Principal Investigator)	Name of the Funding agency	Title of the Project	Sanctioned order no.	Sanctioned date (DD/MM/YYYY)	Total Amount Sanctioned (In Rupees)
Dr. Vinay Nandre & Dr. Mahendra More	Sell.Do	To understand HNI buying behavior in Maharashtra	202122R21	15/03/2023	90000



For Sell.Do

AUTHORIZED SIGNATORY

RUNWAL CONSTRUCTIONS

Date: 28/05/2022

To,

The Chairperson, Research Cell

PUNE INSTITUTE OF BUSINESS MANAGEMENT [PIBM]

Gat No. 605/1, Lavasa Link Road, Pirangut, Pune.

This is to certify that Pune Institute of Business Management [PIBM] is involved in doing research in
"Explore the feasibility of smart home buying" from 28-05-2022 to 27-05-2023.

Kindly find below the details of the program against the payments made. Please acknowledge the receipt of the letter and payments.

Name of Faculty (Principal Investigator)	Name of the Funding agency	Title of the Project	Sanctioned order no.	Sanctioned date (DD/MM/YYYY)	Total Amount Sanctioned (In Rupees)
Dr. Riddhiman M. & Dr. Mahendra More	Runwal Real Estate Pvt. Ltd.	Explore the feasibility of smart home buying	202122R04	28/05/2022	200000

Yours sincerely,

For. RUNWAL CONSTRUCTIONS,



AUTHORIZED SIGNATORY



Date: 10/10/2022

To,

The Chairperson, Research Cell

PUNE INSTITUTE OF BUSINESS MANAGEMENT [PIBM]

Gat No. 605/1, Lavasa Link Road, Pirangut, Pune.

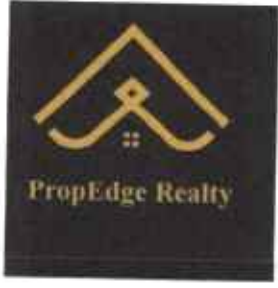
This is to certify that Pune Institute of Business Management [PIBM] is involved in doing research in
"To explore the new trends of websites" from 10-10-2022 to 09-10-2023.

Kindly find below the details of the program against the payments made. Please acknowledge the receipt of the letter and payments.

Name of Faculty (Principal Investigator)	Name of the Funding agency	Title of the Project	Sanctioned order no.	Sanctioned date (DD/MM/YYYY)	Total Amount Sanctioned (In Rupees)
Dr. B Naresh & Prof. Joel Das	Prushal Technology	To explore the new trends of websites	202122R14	10/10/2022	210000


For **Prushal Technology**

AUTHORIZED SIGNATORY



Date: 29/09/2022

To,

The Chairperson, Research Cell

PUNE INSTITUTE OF BUSINESS MANAGEMENT [PIBM]

Gat No. 605/1, Lavasa Link Road, Pirangut, Pune.

This is to certify that Pune Institute of Business Management [PIBM] is involved in doing research in
"To study the consumer expectation with respect to real estate related services" from 29-09-2022 to 28-09-2023.

Kindly find below the details of the program against the payments made. Please acknowledge the receipt of the letter and payments.

Name of Faculty (Principal Investigator)	Name of the Funding agency	Title of the Project	Sanctioned order no.	Sanctioned date (DD/MM/YYYY)	Total Amount Sanctioned (In Rupees)
Dr. Nilesh Kate & Dr. Yachana Gharde	Propedge Realty	To study the consumer expectation with respect to real estate related services	202122R13	29/09/2022	235000


For Propedge Realty

AUTHORIZED SIGNATORY

Date: 20/01/2023

To,

The Chairperson, Research Cell

PUNE INSTITUTE OF BUSINESS MANAGEMENT [PIBM]

Gat No. 605/1, Lavasa Link Road, Pirangut, Pune.

This is to certify that Pune Institute of Business Management [PIBM] is involved in doing research in
"To investigate the employee engagement and its contribution to employee retention" from 20-01-2023 to 19-01-2024.

Kindly find below the details of the program against the payments made. Please acknowledge the receipt of the letter and payments.

Name of Faculty (Principal Investigator)	Name of the Funding agency	Title of the Project	Sanctioned order no.	Sanctioned date (DD/MM/YYYY)	Total Amount Sanctioned (In Rupees)
Prof. Rajshree Gethe & Prof. Poornima S.	Pooja Fluid	To investigate the employee engagement and its contribution to employee retention	202122R17	20/01/2023	25000



For Pooja Fluid

AUTHORIZED SIGNATORY

Date: 08/06/2022

To,

The Chairperson, Research Cell

PUNE INSTITUTE OF BUSINESS MANAGEMENT (PIBM)

Gat No. 605/1, Lavasa Link Road, Pirangut, Pune.

This is to certify that Pune Institute of Business Management [PIBM] is involved in doing research in
"Study the HNI expectation for marriage events" from 08-06-2022 to 07-06-2023.

Kindly find below the details of the program against the payments made. Please acknowledge the receipt of the letter and payments.

Name of Faculty (Principal Investigator)	Name of the Funding agency	Title of the Project	Sanctioned order no.	Sanctioned date (DD/MM/YYYY)	Total Amount Sanctioned (In Rupees)
Dr. Riddhiman M. & Dr. Mahendra More	Pixthon Pvt. Ltd.	Study the HNI expectation for marriage events	202122R06	08/06/2022	75000



For Pixthon Pvt. Ltd.

AUTHORIZED SIGNATORY



Ideas for a new day

Date: 04/05/2022

To,

The Chairperson, Research Cell

PUNE INSTITUTE OF BUSINESS MANAGEMENT [PIBM]

Gat No. 605/1, Lavasa Link Road, Pirangut, Pune.

This is to certify that Pune Institute of Business Management [PIBM] is involved in doing research in
"To study the consumer buying behavior with respect to low fat milk and cheese" from 04-05-2022 to 03-05-2023.

Kindly find below the details of the program against the payments made. Please acknowledge the receipt of the letter and payments.

Name of Faculty (Principal Investigator)	Name of the Funding agency	Title of the Project	Sanctioned order no.	Sanctioned date (DD/MM/YYYY)	Total Amount Sanctioned (In Rupees)
Dr. Vinay Nandre & Dr. Riddhiman M.	Parag Foods	To study the consumer buying behavior with respect to low fat milk and cheese	202122R01	04/05/2022	150000


For **Parag Foods**

AUTHORIZED SIGNATORY



Date: 03/08/2022

To,

The Chairperson, Research Cell

PUNE INSTITUTE OF BUSINESS MANAGEMENT [PIBM]

Gat No. 605/1, Lavasa Link Road, Pirangut, Pune.

This is to certify that Pune Institute of Business Management [PIBM] is involved in doing research in
"To study the homemaker buying behavior with respect to jelly chocolates" from 03-08-2022 to 02-02-2023.

Kindly find below the details of the program against the payments made. Please acknowledge the receipt of the letter and payments.

Name of Faculty (Principal Investigator)	Name of the Funding agency	Title of the Project	Sanctioned order no.	Sanctioned date (DD/MM/YYYY)	Total Amount Sanctioned (In Rupees)
Dr. Abhishek Srivastava & Dr. Nilesh Kate	Mapro Food Pvt. Ltd.	To study the homemaker buying behavior with respect to jelly chocolates	202122R09	03/08/2022	86000

For **Mapro Food Pvt. Ltd.**

AUTHORIZED SIGNATORY

Mapro Food Park & Main Unit: Administrative Office: 122, Shendurjane, Wai-Surur Road, Wai 412 803. Dist. Satara, Maharashtra India Phone +91 2167 222111/ 308557/ 308561 Fax +91 2167 222031

Registered Office & Confectionery Plant: Kushal Kunj, 3 Chesson Road, Panchgani 412 805. Dist. Satara, Maharashtra India Phone +91 2168 240111 / 240114

Date: 01/07/2022

To,

The Chairperson, Research Cell


PUNE INSTITUTE OF BUSINESS MANAGEMENT [PIBM]

Gat No. 605/1, Lavasa Link Road, Pirangut, Pune.

This is to certify that Pune Institute of Business Management [PIBM] is involved in doing research in
"To study the HNI's investment pattern" from 01-07-2022 to 01-07-2023.

Kindly find below the details of the program against the payments made. Please acknowledge the receipt of the letter and payments.

Name of Faculty (Principal Investigator)	Name of the Funding agency	Title of the Project	Sanctioned order no.	Sanctioned date (DD/MM/YYYY)	Total Amount Sanctioned (In Rupees)
Prof. G Pravin & Dr. Poornachandra	Machine Maker	To study the HNI's investment pattern	202122R08	01/07/2022	170000


For Machine Maker

AUTHORIZED SIGNATORY



Karagya Foods Pvt. Ltd.

Date: 20/09/2022

To,

The Chairperson, Research Cell

PUNE INSTITUTE OF BUSINESS MANAGEMENT [PIBM]

Gat No. 605/1, Lavasa Link Road, Pirangut, Pune.

This is to certify that Pune Institute of Business Management [PIBM] is involved in doing research in
"To investigate the employee engagement and attrition pattern" from 20-09-2022 to 19-03-2023.

Kindly find below the details of the program against the payments made. Please acknowledge the receipt of the letter and payments.

Name of Faculty (Principal Investigator)	Name of the Funding agency	Title of the Project	Sanctioned order no.	Sanctioned date (DD/MM/YYYY)	Total Amount Sanctioned (In Rupees)
Dr. Rajasshrie Pillai & Prof. Poornima S.	Kragya Foods	To investigate the employee engagement and attrition pattern	202122R12	20/09/2022	164000

For Kragya Foods

AUTHORIZED SIGNATORY

Date: 05/09/2022

To,

The Chairperson, Research Cell

PUNE INSTITUTE OF BUSINESS MANAGEMENT [PIBM]

Gat No. 605/1, Lavasa Link Road, Pirangut, Pune.

This is to certify that Pune Institute of Business Management [PIBM] is involved in doing research in
"Competency mapping for various jobs in IT sector" from 05-09-2022 to 04-09-2023.

Kindly find below the details of the program against the payments made. Please acknowledge the receipt of the letter and payments.

Name of Faculty (Principal Investigator)	Name of the Funding agency	Title of the Project	Sanctioned order no.	Sanctioned date (DD/MM/YYYY)	Total Amount Sanctioned (In Rupees)
Dr. Rajalakshmi M. & Prof. Poornima S.	KPIT Technologies	To study the homemaker buying behavior with respect to jelly chocolates	202122R10	05/09/2022	134000


 For KPIT Technologies

AUTHORIZED SIGNATORY

KPIT Technologies Ltd. (Formerly KPIT Engineering Ltd.)

Registered & Corporate Office: Plot 17, Rajiv Gandhi Infotech Park, MIDC-SEZ, Phase-III, Maan, Taluka
 Mulshi, Hinjawadi, Pune-411057, India

CIN: U74999PN2018PLC174192

O +91 20 6770 6000

E info@kpit.com

W kpit.com



Date: 16/02/2023

To,

The Chairperson, Research Cell

PUNE INSTITUTE OF BUSINESS MANAGEMENT [PIBM]

Gat No. 605/1, Lavasa Link Road, Pirangut, Pune.

This is to certify that Pune Institute of Business Management [PIBM] is involved in doing research in
"To study the packed food expectation for obese people by surveying doctors" from 16-02-2023 to 15-02-2024.

Kindly find below the details of the program against the payments made. Please acknowledge the receipt of the letter and payments.

Name of Faculty (Principal Investigator)	Name of the Funding agency	Title of the Project	Sanctioned order no.	Sanctioned date (DD/MM/YYYY)	Total Amount Sanctioned (In Rupees)
Dr. Poornachandra & Dr. Vinay Nandre	Keeros Food	To study the packed food expectation for obese people by surveying doctors	202122R19	16/02/2023	185000

For **Keeros Food**

AUTHORIZED SIGNATORY



Date: 03/02/2023

To,

The Chairperson, Research Cell

PUNE INSTITUTE OF BUSINESS MANAGEMENT [PIBM]

Gat No. 605/1, Lavasa Link Road, Pirangut, Pune.

This is to certify that Pune Institute of Business Management [PIBM] is involved in doing research in
"To investigate the consumer expectations related to smart TVs" from 03-02-2023 to 02-02-2024.

Kindly find below the details of the program against the payments made. Please acknowledge the receipt of the letter and payments.

Name of Faculty (Principal Investigator)	Name of the Funding agency	Title of the Project	Sanctioned order no.	Sanctioned date (DD/MM/YYYY)	Total Amount Sanctioned (In Rupees)
Dr. Vinay Nandre & Prof. Choden	Haier Appliances	To investigate the consumer expectations related to smart TVs	202122R18	03/02/2023	180000

For **Haier Appliances**

AUTHORIZED SIGNATORY



Date: 28/11/2022

To,

The Chairperson, Research Cell

PUNE INSTITUTE OF BUSINESS MANAGEMENT [PIBM]

Gat No. 605/1, Lavasa Link Road, Pirangut, Pune.

This is to certify that Pune Institute of Business Management [PIBM] is involved in doing research in
"To investigate the female consumer expectation regarding healthy packed food" from 28-11-2022 to 27-05-2023.

Kindly find below the details of the program against the payments made. Please acknowledge the receipt of the letter and payments.

Name of Faculty (Principal Investigator)	Name of the Funding agency	Title of the Project	Sanctioned order no.	Sanctioned date (DD/MM/YYYY)	Total Amount Sanctioned (In Rupees)
Dr. Yachana Gharde & Dr. Mahendra More	Gits Food Ltd.	To investigate the female consumer expectation regarding healthy packed food	202122R16	28/11/2022	120000

For **Gits Food Ltd.**

AUTHORIZED SIGNATORY



Date: 25/05/2022

To,

The Chairperson, Research Cell

PUNE INSTITUTE OF BUSINESS MANAGEMENT [PIBM]

Gat No. 605/1, Lavasa Link Road, Pirangut, Pune.

This is to certify that Pune Institute of Business Management [PIBM] is involved in doing research in
"To study the Fintech technologies in financial sector" from 25-05-2022 to 24-11-2022.

Kindly find below the details of the program against the payments made. Please acknowledge the receipt of the letter and payments.

Name of Faculty (Principal Investigator)	Name of the Funding agency	Title of the Project	Sanctioned order no.	Sanctioned date (DD/MM/YYYY)	Total Amount Sanctioned (In Rupees)
Prof. Suresh Kadam & Prof. Suraj	Essel Finance	To study the Fintech technologies in financial sector	202122R03	25/05/2022	140000

For Essel Finance

AUTHORIZED SIGNATORY

Date: 09/09/2022

To,

The Chairperson, Research Cell

PUNE INSTITUTE OF BUSINESS MANAGEMENT [PIBM]

Gat No. 605/1, Lavasa Link Road, Pirangut, Pune.

This is to certify that Pune Institute of Business Management [PIBM] is involved in doing research in
"To study LED market in Maharashtra State" from 09-09-2022 to 08-09-2023.

Kindly find below the details of the program against the payments made. Please acknowledge the receipt of the letter and payments.

Name of Faculty (Principal Investigator)	Name of the Funding agency	Title of the Project	Sanctioned order no.	Sanctioned date (DD/MM/YYYY)	Total Amount Sanctioned (In Rupees)
Dr. Riddhiman M. & Dr. Manoj Gadre	Esbee Electrotech	To study LED market in Maharashtra State	202122R11	09/09/2022	240000



For Esbee Electrotech

AUTHORIZED SIGNATORY



Date: 05/04/2023

To,

The Chairperson, Research Cell

PUNE INSTITUTE OF BUSINESS MANAGEMENT [PIBM]

Gat No. 605/1, Lavasa Link Road, Pirangut, Pune.

This is to certify that Pune Institute of Business Management [PIBM] is involved in doing research in
"To understand middle class consumer expectation from credit cards" from 05-04-2023 to 04-10-2023.

Kindly find below the details of the program against the payments made. Please acknowledge the receipt of the letter and payments.

Name of Faculty (Principal Investigator)	Name of the Funding agency	Title of the Project	Sanctioned order no.	Sanctioned date (DD/MM/YYYY)	Total Amount Sanctioned (In Rupees)
Prof. G Pravin & Prof. Datta	DBSPL Bank	To understand middle class consumer expectation from credit cards	202122R22	05/04/2023	100000

For DBSPL Bank

AUTHORIZED SIGNATORY

Date: 07/03/2023

To,

The Chairperson, Research Cell

PUNE INSTITUTE OF BUSINESS MANAGEMENT [PIBM]

Gat No. 605/1, Lavasa Link Road, Pirangut, Pune.

This is to certify that Pune Institute of Business Management [PIBM] is involved in doing research in
"To study the attrition and employee engagement issues in D R Chowksey" from 07-03-2023 to 06-09-2023.

Kindly find below the details of the program against the payments made. Please acknowledge the receipt of the letter and payments.

Name of Faculty (Principal Investigator)	Name of the Funding agency	Title of the Project	Sanctioned order no.	Sanctioned date (DD/MM/YYYY)	Total Amount Sanctioned (In Rupees)
Dr. Poornachandra & Dr. Vinay Nandre	KR Chowksey	To study the attrition and employee engagement issues in D R Chowksey	202122R20	07/03/2023	140000



For KR Chowksey

AUTHORIZED SIGNATORY

KRChoksey Shares and Securities Private Limited

Member: BSE, NSE, DP-CDSL

PAN: AAACK4716G • GST: 27AAACK4716G1ZP • CIN No: U6712MH1997PTC108958

✦ 1102, Stock Exchange Tower, Dalal Street, Fort, Mumbai - 400001 ✦ 91-22-6653 5000

✦ 701/702, DLH Plaza, Opp. Shopper Stop, S.V. Road, Andheri (W), Mumbai - 400058 ✦ 91-22-66535001

✉ customercare@krchoksey.com



Date: 12/05/2022

To,

The Chairperson, Research Cell

PUNE INSTITUTE OF BUSINESS MANAGEMENT [PIBM]

Gat No. 605/1, Lavasa Link Road, Pirangut, Pune.

This is to certify that Pune Institute of Business Management [PIBM] is involved in doing research in
"To study the employee engagement index at Chef Set" from 12-05-2022 to 11-11-2022.

Kindly find below the details of the program against the payments made. Please acknowledge the receipt of the letter and payments.

Name of Faculty (Principal Investigator)	Name of the Funding agency	Title of the Project	Sanctioned order no.	Sanctioned date (DD/MM/YYYY)	Total Amount Sanctioned (In Rupees)
Dr. Rajalakshmi M. & Prof. Rajshree Gethe	Chef Set	To study the employee engagement index at Chef Set	202122R02	12/05/2022	95000



For Chef Set

AUTHORIZED SIGNATORY



Date: 16/11/2022

To,

The Chairperson, Research Cell

PUNE INSTITUTE OF BUSINESS MANAGEMENT [PIBM]

Gat No. 605/1, Lavasa Link Road, Pirangut, Pune.

This is to certify that Pune Institute of Business Management [PIBM] is involved in doing research in
"To explore the consumer expectation related to medical insurance" from 16-11-2022 to 15-11-2023.

Kindly find below the details of the program against the payments made. Please acknowledge the receipt of the letter and payments.

Name of Faculty (Principal Investigator)	Name of the Funding agency	Title of the Project	Sanctioned order no.	Sanctioned date (DD/MM/YYYY)	Total Amount Sanctioned (In Rupees)
Dr. Sanjeev K. & Dr. Arvind	Bajaj Finserv	To explore the consumer expectation related to medical insurance	202122R15	16/11/2022	175000

For Bajaj Finserv

AUTHORIZED SIGNATORY

Bajaj Finance Limited

Corporate Office: 4th Floor, Bajaj Finserv Corporate Office, Off Pune-Ahmednagar Road,
Viman Nagar, Pune 411014, Maharashtra, India
Registered Office: Mumbai - Pune Road, Akurdi, Pune - 411 035, Maharashtra, India

Tel. +91 20 30405060
Fax +91 20 30405020
Corporate ID No.
L65910MH1987PLC042961

www.bajajfinserv.in/finance





Date: 24/05/2023

To,

The Chairperson, Research Cell

PUNE INSTITUTE OF BUSINESS MANAGEMENT [PIBM]

Gat No. 605/1, Lavasa Link Road, Pirangut, Pune.

This is to certify that Pune Institute of Business Management [PIBM] is involved in doing research in
"To understand the working women financial investment behavior" from 24-05-2023 to 23-05-2024.

Kindly find below the details of the program against the payments made. Please acknowledge the receipt of the letter and payments.

Name of Faculty (Principal Investigator)	Name of the Funding agency	Title of the Project	Sanctioned order no.	Sanctioned date (DD/MM/YYYY)	Total Amount Sanctioned (In Rupees)
Prof. Suresh & Prof. Ritesh	AU Finance	To understand the working women financial investment behavior	202122R23	24/05/2023	65000

Yours sincerely,

For AU SMALL FINANCE BANK LIMITED

A handwritten signature in purple ink, appearing to read 'Anil T. ...', written over a horizontal line.

Authorized Signatory



Date: 23/06/2022

To,

The Chairperson, Research Cell

PUNE INSTITUTE OF BUSINESS MANAGEMENT [PIBM]

Gat No. 605/1, Lavasa Link Road, Pirangut, Pune.

This is to certify that Pune Institute of Business Management [PIBM] is involved in doing research in
"To study the HNI's investment pattern" from 23-06-2022 to 22-12-2022.

Kindly find below the details of the program against the payments made. Please acknowledge the receipt of the letter and payments.

Name of Faculty (Principal Investigator)	Name of the Funding agency	Title of the Project	Sanctioned order no.	Sanctioned date (DD/MM/YYYY)	Total Amount Sanctioned (In Rupees)
Prof. Chetan G. & Dr. Yachana Gharde	Angel Broking	To study the HNI's investment pattern	202122R07	23/06/2022	185000

Thanks and Regards

Yours Truly,

For Angel Broking Ltd

Subhash Menon

Chief Human Resource Officer



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Fax: (022) 3935 7699

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E-mail: support@angelbroking.com
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MH000000084, Investment Advisor:
INAD000008772, AMFI Regn. No. ARII-T74C4,
PFDA, Regn. No -19092018.